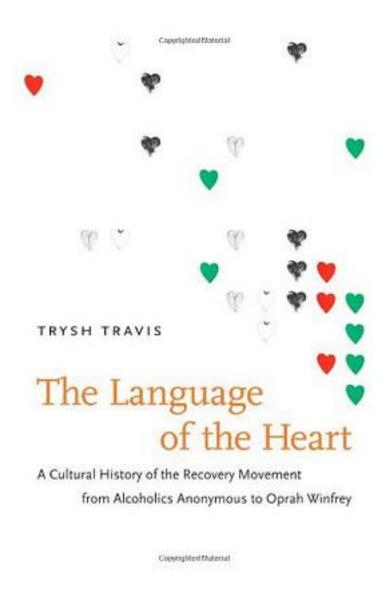
The Language of the Heart



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In "The Language of the Heart" Trysh Travis explores the rich cultural history of Alcoholics Anonymous (AA) and its offshoots and the larger "recovery movement" that has grown out of them. Moving from AA's beginnings in the mid-1930s as a men's fellowship that met in church basements to the thoroughly commercialized addiction treatmen't centers of today, Travis chronicles the development of recovery and examines its relationship to the broad American tradition of self-help, highlighting the roles that gender, mysticism, and print culture have played in that development. Travis draws on hitherto unexamined materials from AA's archives as well as a variety of popular recovery literatures. Her analysis traces AA's embrace of the concept of addiction as disease, the rise of feminist sobriety discourse and the codependence theories of the 1970s and 80s, and Oprah Winfrey's turn-of-the-millennium popularization of metaphysical healing. What unites these varied cultures of recovery, Travis argues, is their desire to offer spiritual solutions to problems of gender and power. Treating self-help seekers as individuals whose intellectual and aesthetic traditions are worth excavating, "The Language of the Heart" is the first book to attend to the evolution and variation found within the recovery movement and to treat recovery with the attention to detail that its complexity requires.

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