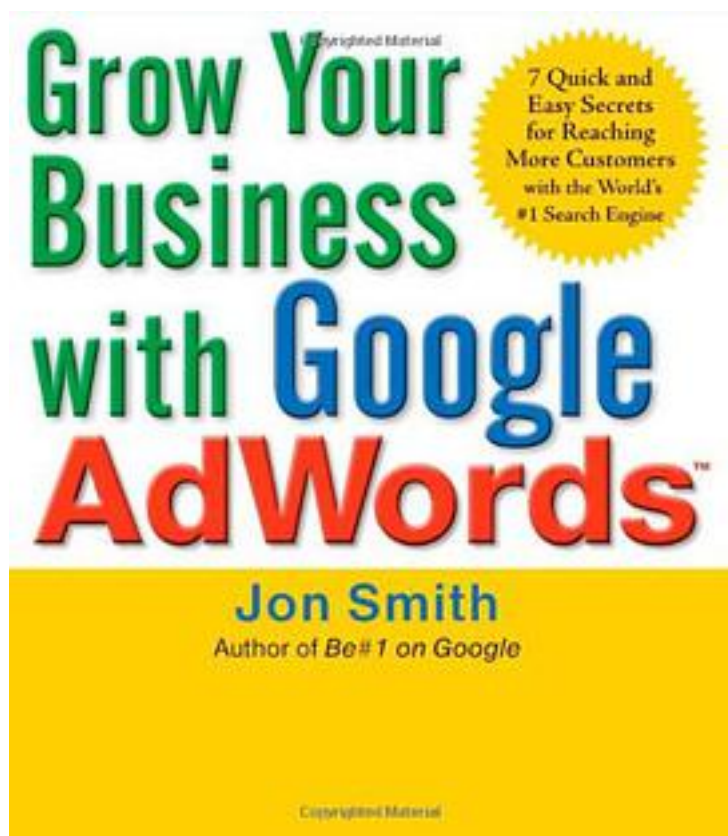


Grow Your Business with Google AdWords



[Grow Your Business with Google AdWords_下载链接1](#)

著者:Smith, Jon

出版者:

出版时间:2009-10

装帧:

isbn:9780071629591

Become a market leader in under 6 months--powered by Google AdWords(TM) If your concerns are brand awareness and exposure, you and Google AdWords(TM) are a match made in heaven. Not only is this innovative advertising system extraordinarily effective, it's suited for any budget and you can launch a campaign in minutes There's one catch: Google doesn't reveal the secrets behind what works and what doesn't. That's where "Grow Your Business With Google AdWords"(TM) comes in. Inside this

useful guide, international online marketing guru Jon Smith explains how to get the most out of AdWords(TM) by Developing a winning strategy Coming up with killer keywords Launching an AdWords(TM) campaign Writing an attention-grabbing ad Tracking clicks and converting them to sales When you have a well-conceived and carefully managed campaign, you pay Google only when real prospects click onto your site--which leads to increased revenue and business growth beyond your wildest expectations.

作者介绍:

目录:

[Grow Your Business with Google AdWords_ 下载链接1](#)

标签

评论

[Grow Your Business with Google AdWords_ 下载链接1](#)

书评

[Grow Your Business with Google AdWords_ 下载链接1](#)