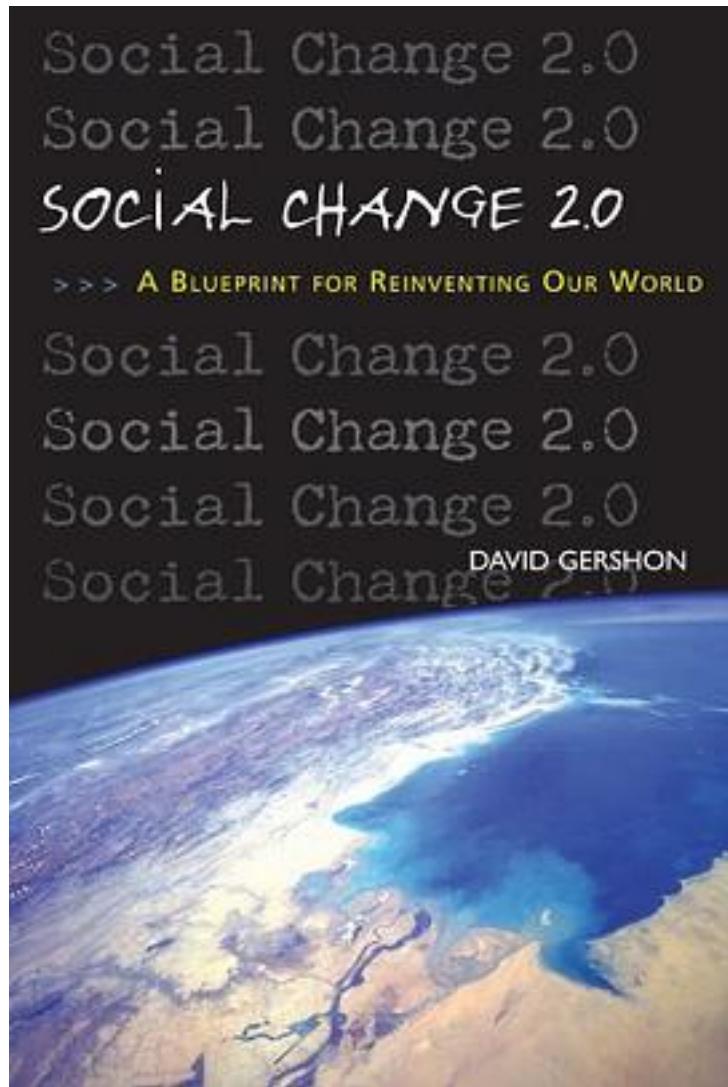


Social Change 2.0



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If "change" is the mantra of our moment in history, Social Change 2.0 may be poised to become its bible. Drawing on his three decades in the trenches of large-scale societal transformation, David Gershon - founder and president of Empowerment Institute, and described by the United Nations as a "graceful revolutionary" - offers an original and comprehensive roadmap to bring about fundamental change in our world. His goal is to empower change agents to tackle pressing social problems or unmet social needs by providing them with strategies and tools to effect transformative change at any level of scale.

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