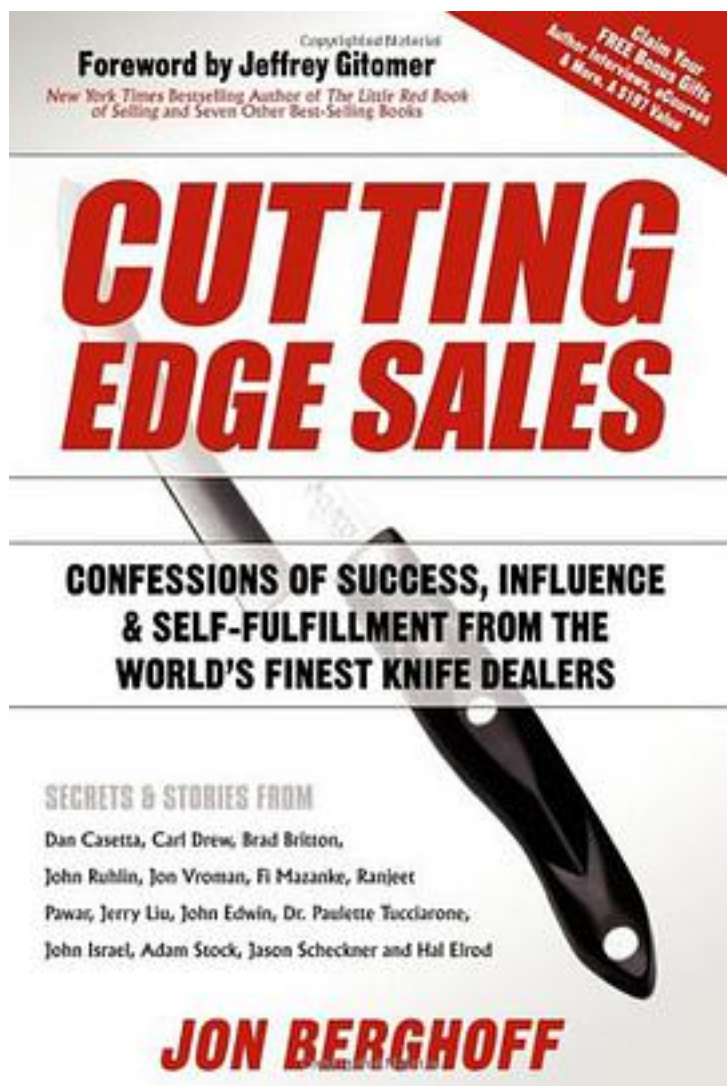


Cutting Edge Sales



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Since 1949, a growing culture of Cutco Cutlery salespeople has been quietly grooming our nation's youth to be the next generation of CEOs, philanthropists and entrepreneurial success stories. For the first time in manuscript form, twelve former and three current Cutco Cutlery sales professionals--with over \$300 million combined in Cutco Cutlery sales--have gathered together to collaborate and share their influence, secrets and real world wisdom with sales professionals, business owners and entrepreneurs across the globe. As a true expression of their willingness to give back, each author involved in this project agreed to donate 100% of their royalties to the charity of their choosing. Your purchase of this book will help the authors in their quest to positively transform the world. Your execution of the Cutting Edge Sales lessons will positively transform you and your business.

作者介绍:

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评论

Some articles are really good complementary to Dell Carnegie. Boss's piece is also inspiring

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