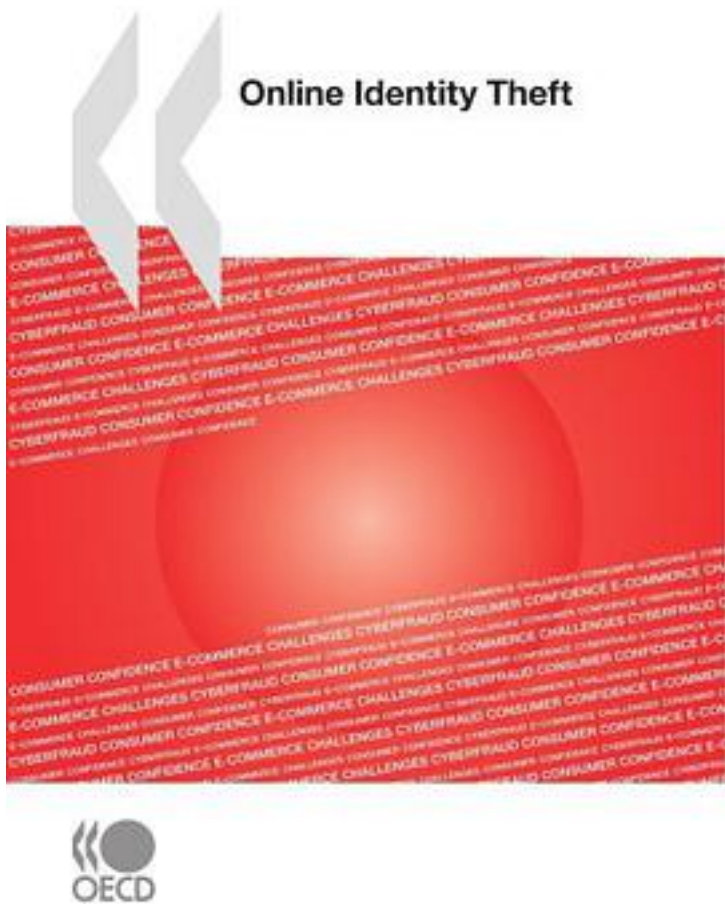


Online Identity Theft



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The growth of Internet and e-commerce has taken ID theft to new levels. Using widely

available Internet tools, thieves trick unsuspecting computer users into providing personal data, which they then use for illicit purposes. The potential for fraud is a major hurdle in the evolution and growth of online commerce. E-payment and e-banking services -- the focus of this book -- suffer substantially from public mistrust. Given the growth of online ID theft, many OECD member countries have taken steps to ensure that consumers and Internet users are adequately protected. These steps encompass various measures: consumer and user-awareness campaigns, new legislative frameworks, private-public partnerships, and industry-led initiatives focused on technical responses. The purpose of this book is threefold: to define ID theft, both online and off-line, and to study how it is perpetrated; to outline what is being done to combat the major types of ID theft; and to recommend specific ways that ID theft can be addressed in an effective, global manner

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