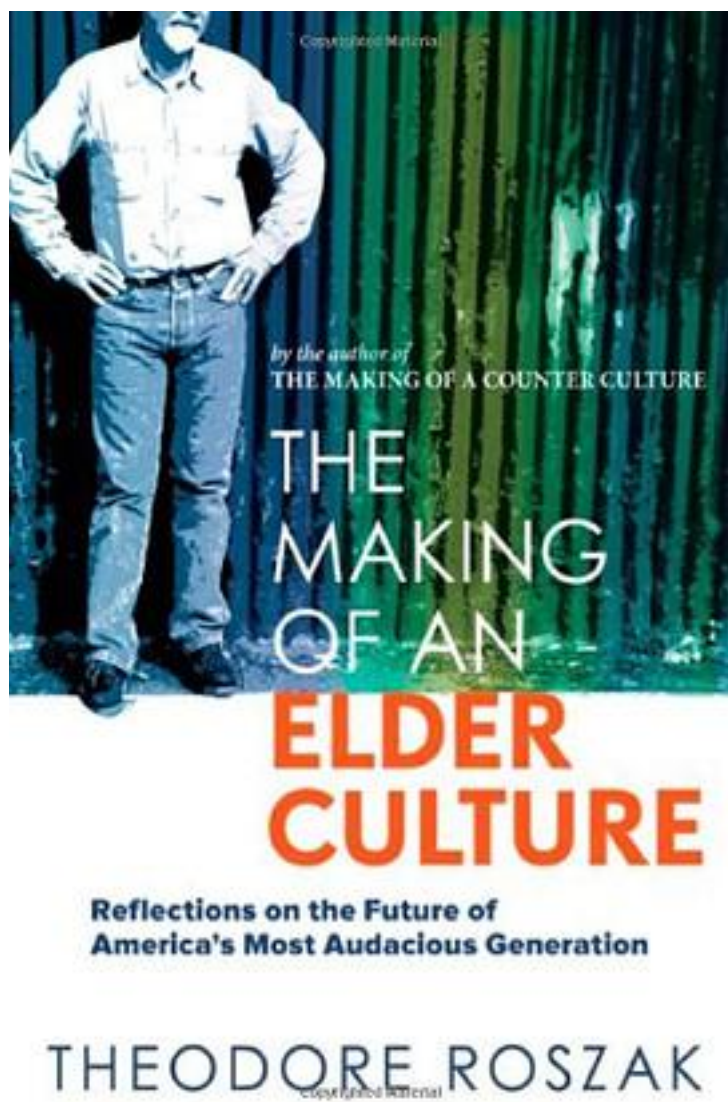


# Making of an Elder Culture



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The Summer of Love. Vietnam. Woodstock. These are the milestones of the baby boomer generation Theodore Roszak chronicled in his 1969 breakthrough book "The Making of a Counter Culture". Part of an unprecedented longevity revolution, those boomers form the most educated, most socially conscientious, politically savvy older generation the world has ever seen. And they are preparing for Act Two This book reminds the boomers of the creative role they once played in our society, and of the moral and intellectual resources they have to draw upon for radical transformation in their later years. Seeing the experience of ageing as a revolution in consciousness, it predicts an "elder insurgency" where boomers return to take up what they left undone in their youth. Freed from competitive individualism, military-industrial bravado, and the careerist rat race, who better is there to forge a compassionate economy? Who better positioned not only to demand Social Security and Medicare for themselves, but to champion "Entitlements for Everyone"? Fusing the green, the grey and the just, Eldertown can be an achievable, truly sustainable future. Part demographic study, part history; part critique and part appeal, Roszak's take on the imminent transformation of our world is as wise as it is inspired -- and utterly appealing.

作者介绍:

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