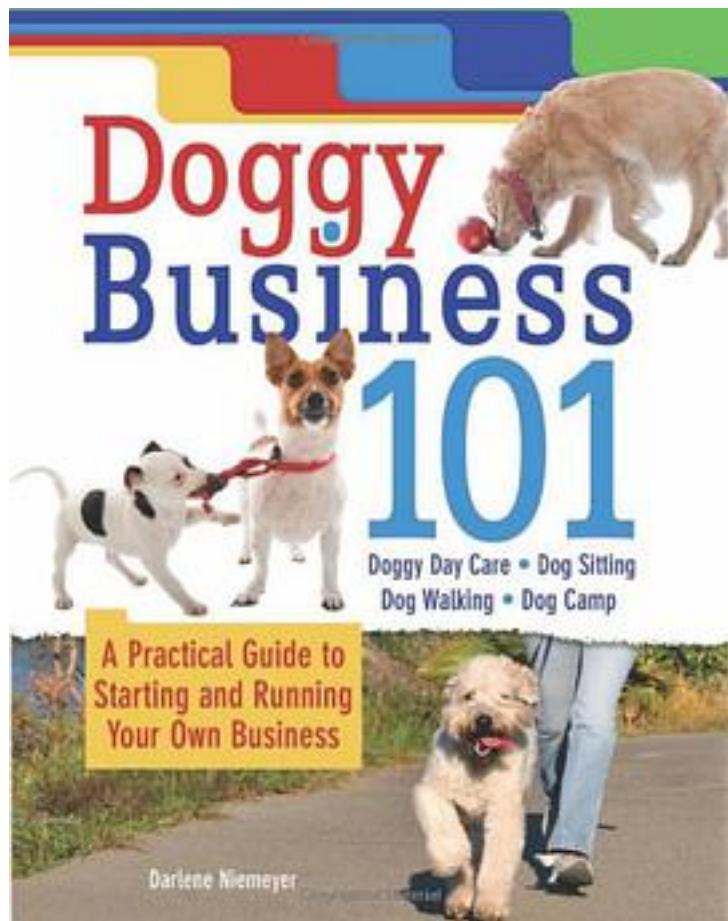


Doggy Business 101



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出版者:

出版时间:2009-10

装帧:

isbn:9780793806270

During these challenging economic times, many people are looking for practical ways to boost their incomes. Starting a dog care business is a viable option to not only make more money with little startup expense but also provides assistance to millions of pet parents whose hectic lifestyles may cause them to leave their pets unattended for

extended periods of time during the day or week.

Doggy Business 101 addresses the rising need for pet care services and provides detailed advice for starting up and operating a doggy daycare or related business, such as dog walking, pet sitting, and dog camps. This comprehensive guide includes step-by-step methodology for coming up with a feasibility study and business plan to encourage success in the fast growing pet service industry, plus current data on consumer usage or selection of doggy service products. It also offers advice on how to finance and staff a doggy business, with information about bonding and insurance. Marketing and advertising ideas are included to help build public awareness and interest for your self-run business, while sample checklists and business forms help simplify the day-to-day operations.

作者介绍:

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