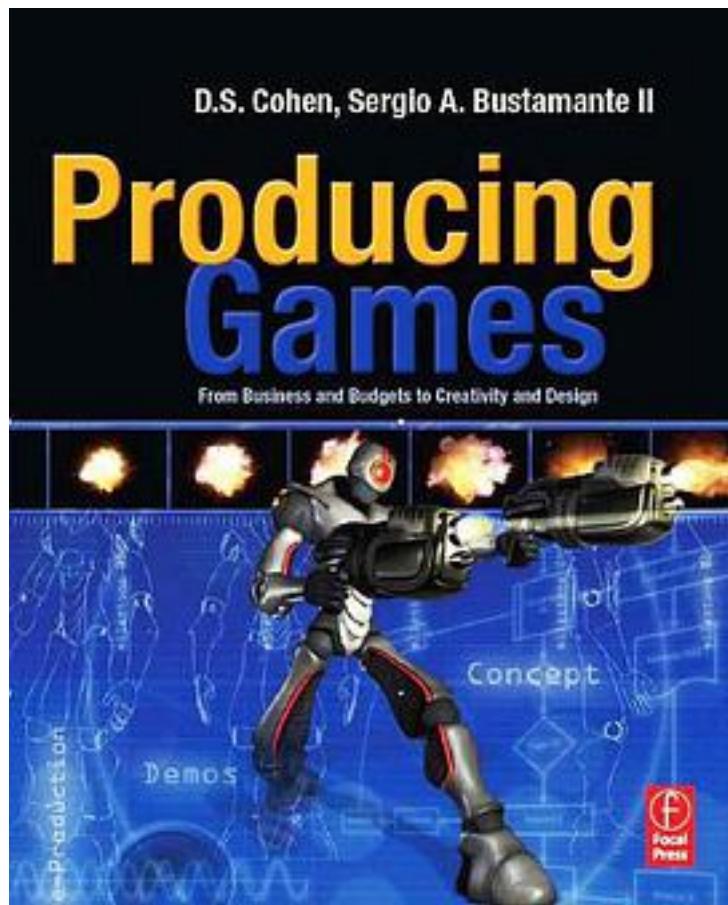


Producing Games



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Master the secrets behind video game production - from concept to completion - with these comprehensive tips and tricks from two accomplished, working game producers. Discover how to lead a team, communicate effectively, budget, schedule, staff, and

design quality next-generation games. Producing Games walks you through every stage of the production process with a focus on the part the producer plays at each phase.

- *What it takes to be an effective producer in the world of video games
- *All the key roles in game development and how they relate to the game producer
- *How to manage budgets, staff, schedules, and the overall vision of the project
- *The secrets behind one of the most misunderstood roles in the gaming industry - including tips on communication and team leadership
- *The art of managing management - their expectations and communication
- *Maintain the vision of the game throughout the entire development process and how to save troubled projects
- *Companion website includes sample milestone schedules, a glossary, and more

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