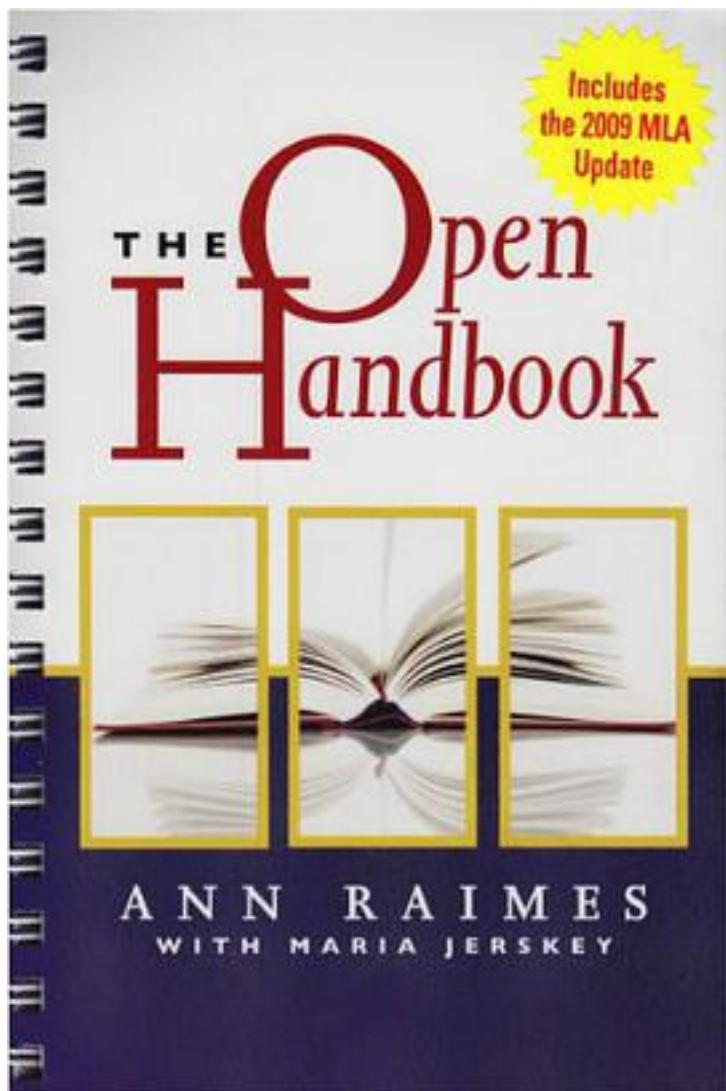


The Open Handbook



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This mid-sized reference combines in-depth coverage of good writing, research, and grammar skills with an abundance of exercises--all at an affordable price. Written in the accessible style that made Keys for Writers a success, this engaging text addresses such current topics as ESL learning, visual literacy, and writing beyond college, encouraging students to keep this handbook open. Four-color coverage of visual rhetoric and document design--unique in this market--sets this handbook apart. Students learn how to visually convey ideas through a variety of media such as tables, web sites, and PowerPoint slides. In addition, they benefit from Raimes' signature "differences, not deficits" coverage of multilingual perspectives. Students receive the most up-to-date information on MLA documentation with the enclosed tri-fold card providing NEW 2009 MLA Handbook formats.

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