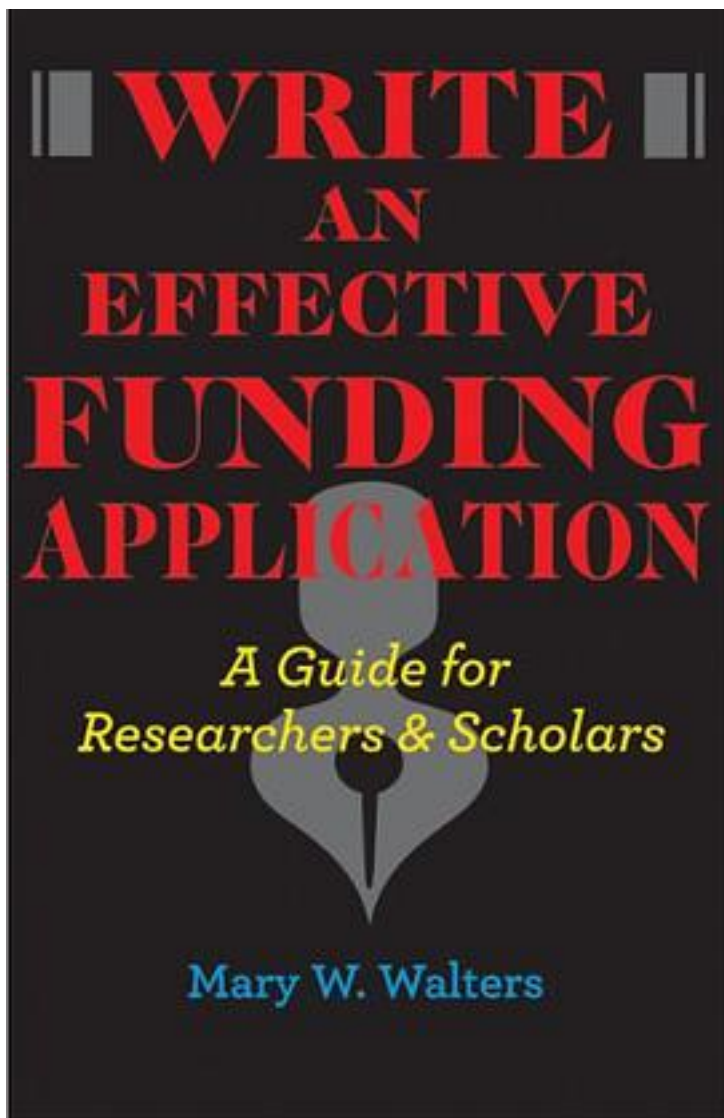


Write an Effective Funding Application



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In a world where the opportunity to advance scholarly and scientific knowledge is dependent on the ability to secure sufficient funding, researchers and scholars must write funding proposals that stand out from the competition. The practical advice in this guidebook is designed to aid academics in writing successful applications at all stages of their careers. This book will help grant applicants plan and craft funding proposals that are concise, complete, and impressive-and that satisfy the mandates of the agencies to which they are applying. Applicants will learn how to * Avoid common writing blunders* Understand the central importance of the research budget* Overcome procrastination* Choose and secure professional references* Develop a career path with a view toward funding opportunities* Maintain a winning attitude that will improve the chances of success Write an Effective Funding Application details the all-important preparation stage in drafting a grant application, from identifying sources of funding and securing registration numbers to creating a schedule for meeting the application deadline. It reviews the nuts and bolts of writing and polishing a winning application, stressing the importance of logical thinking and thoughtful presentation. The book includes detailed information on developing budgets, "before" and "after" versions of proposals, and descriptions of common pitfalls that everyone can avoid.

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