

The Book



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The printed book is one of life's most frequently encountered technologies. Historian Nicole Howard provides a comprehensive survey of the evolution of this technology, tracing its development across many centuries and cultures. No other technology in human history, declares Howard, has had the impact of this invention. By examining the book as a technology, Howard reveals how profoundly information and media have shaped history and how vital the technology of the book has been to cultural and intellectual change. This engaging study extends from clay tablets and rolls of papyrus to bound folio sheets, from inks and scripts to lead type and printing presses, from the Linotype machine to the laptop. Cross-cultural in scope, it examines innovations in the production and manufacture of books from the Middle and Far East, Europe, and the Americas. Howard recounts printing techniques from Gutenberg's first press to 21st-century electronic publishing. Howard's broad overview and accessible writing style make this book ideal for students and bibliophiles alike. The volume includes a glossary of terms, a timeline of important events, and a selected bibliography of useful resources for further information.

作者介绍:

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标签

书籍史

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评论

清楚明白，是介绍性的书，不很学术，可当睡前读物那种。读完可以了解西方书籍、印刷的很多史实，阿尔杜塞版什么的。也有些小八卦，比如伊拉斯谟驻扎出版社，古腾堡吃饭的家伙被骗走。最好的就是早期现代那几张，讲古代的和十九世纪以后的，有点走马观花，讲书籍的未来的最没意思。书印得很丑，插图也很模糊，Johns Hopkins大学出版社出品。

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书评

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