

Economics



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Written in an informal colloquial style, this student-friendly Principles of Economics textbook does not sacrifice intellectual depth in its quest for accessibility. The author's primary concern is to instill "economic sensibility" in the student. Colander emphasizes the intellectual and historical context to which the economic models are applied. Distinguishing features found within Colander's text are: Cutting Edge and Modern Colloquial Style Narrative Focus on Policy Emphasis on the Importance of Institutions and History Focus on Modeling: Economics is a method of reasoning, not truths. Presents Alternative Perspectives in Economics

作者介绍:

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