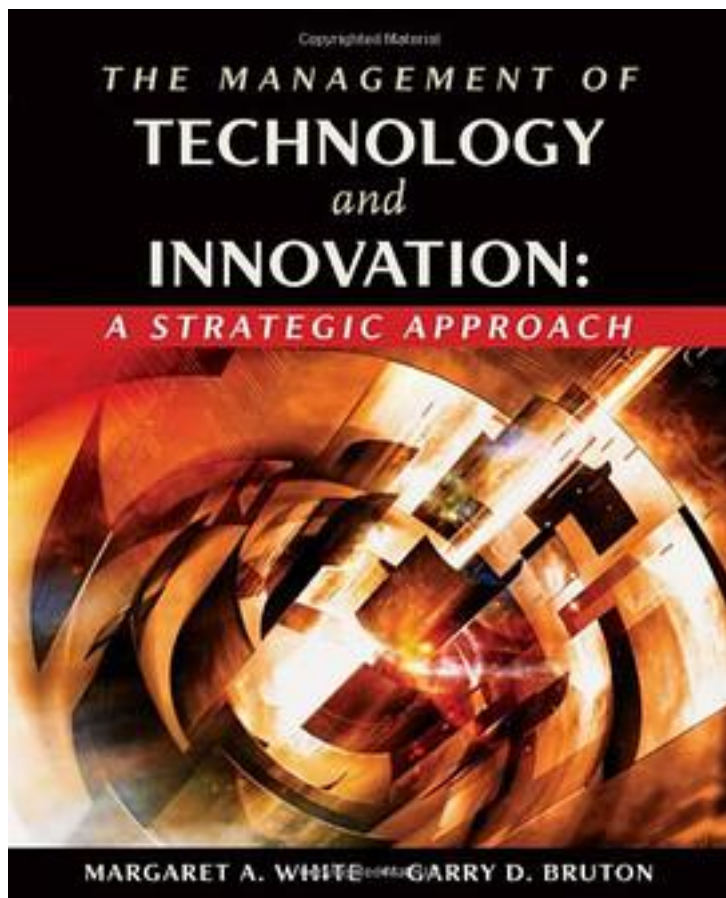


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This updated, second edition of "Management of Technology and Innovation: Competing Through Technological Excellence" offers an understanding of the management of technology and innovation, not in isolation, but as a dynamic integrated system connected to organizational culture, knowledge management and

value creation.This book will be an invaluable resource for management students and teachers studying the theory and practice of technology management.

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