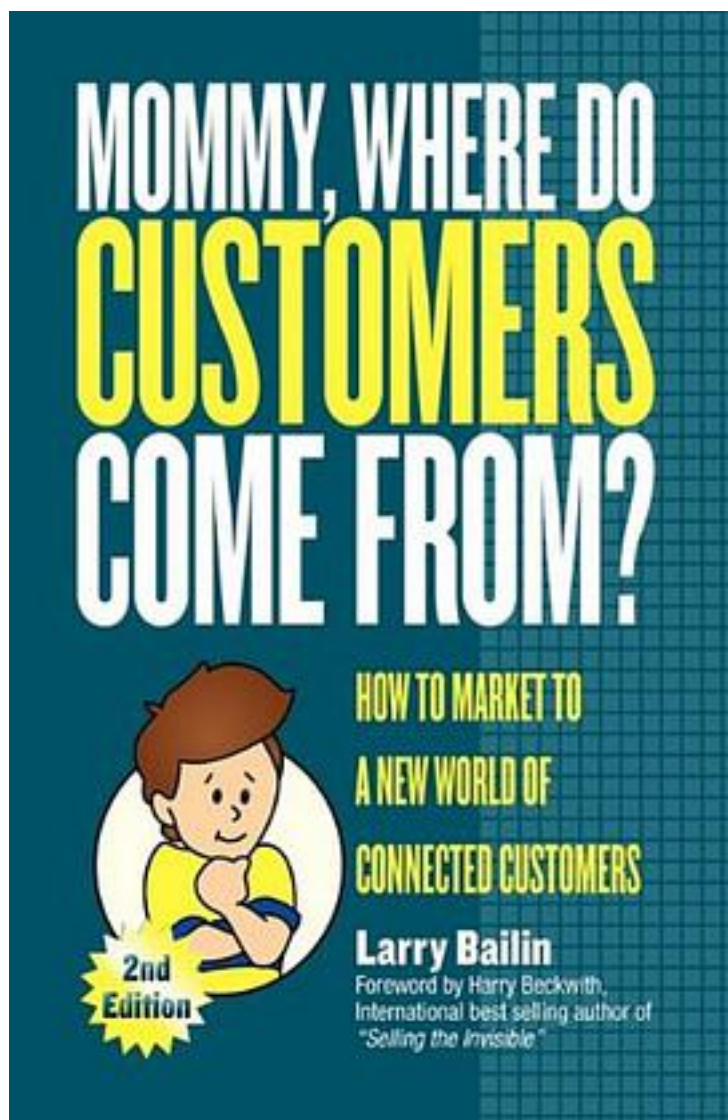


Mommy, Where Do Customers Come From?



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著者:Bailin, Larry

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Mommy, Where Do Customers Come From? How to market to a new world of connected customers. A shoot-from-the-hip style marketing book combined with years of real world experience guiding businesses of all sizes. Looking for a marketing book that...Tells it like it is?...Can help you keep up in an ever changing world?...Is the right fit no matter your business type or size? Mommy, Where Do Customers Come From? covers all aspects of marketing and selling products and services to a new breed of customer. Customers have become less loyal, more demanding and have more choices. With the proliferation of vehicles such as the Internet, Email, BLOGs, Podcasts and others, reaching the right customer with the right message is harder than ever before. Mommy, Where Do Customers Come From? deals with these issues and breaks down barriers like no other marketing book.

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