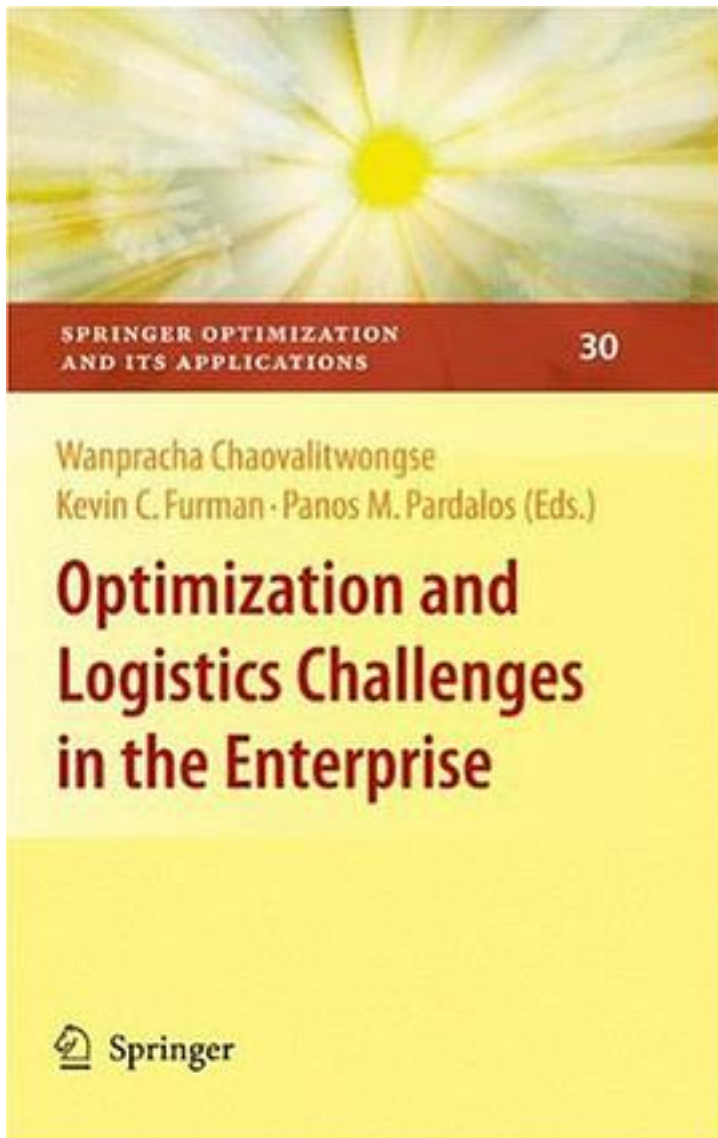


Optimization and Logistics Challenges in the Enterprise



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In a world with highly competitive markets and economic instability due to capitalization, industrial competition has increasingly intensified. In order for many industries to survive and succeed, they need to develop highly effective coordination between supply chain partners, dynamic collaborative and strategic alliance relationships, and efficient logistics and supply chain network designs. Consequently, in the past decade, there has been an explosion of interest among academic researchers and industrial practitioners in innovative supply chain and logistics models, algorithms, and coordination policies. Mathematically distinct from classical supply chain management, this emerging research area has been proven to be useful and applicable to a wide variety of industries. This book brings together recent advances in supply chain and logistics research and computational optimization that apply to a collaborative environment in the enterprise.

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