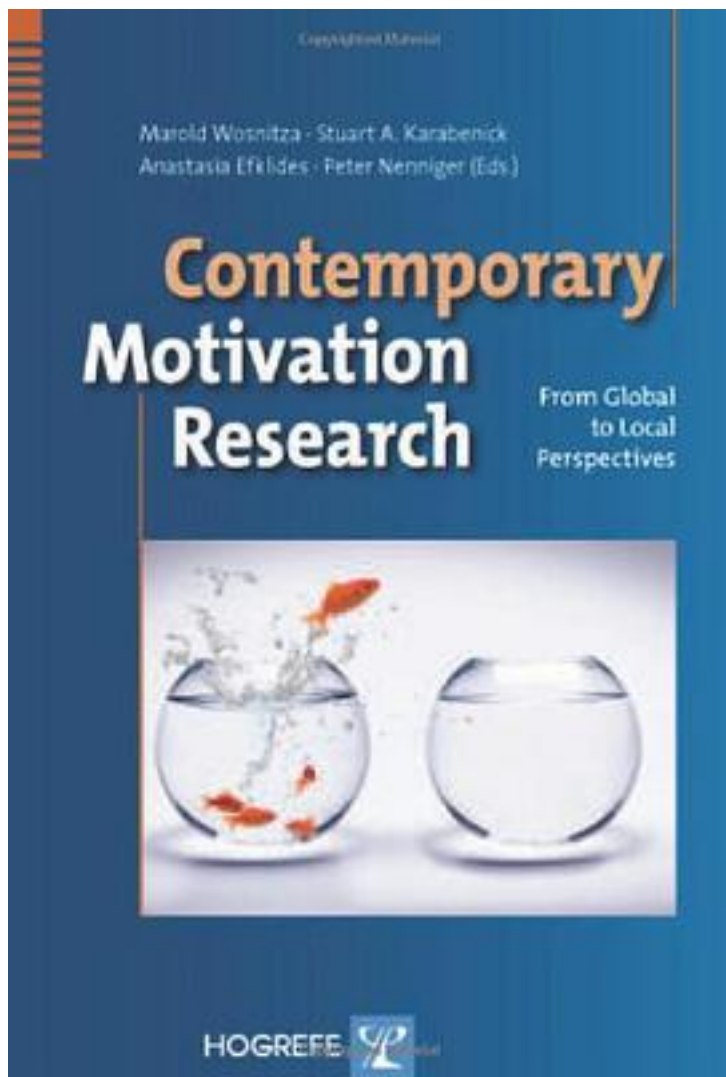


Contemporary Motivation Research



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Motivation research has a huge amount to offer in diverse areas of work and life. As with all scientific endeavors, however, it must face the issue of generalizability - knowing what 'works' and under what conditions. This book confronts that issue by showcasing both applied 'snapshots' and more basic theory-based enquiries that provide a global picture of contemporary motivation research and its applications. A stellar group of international scholars discuss different theoretical perspectives (e.g., achievement goals, self-determination, cognitive load, control value of achievement emotions, interest, self-efficacy) in diverse contexts (e.g., cooperative learning, help-seeking, teacher education, technology facilitation) to highlight the dynamic interplay between more basic research and real-life practice in classrooms and the workplace. As well as interesting researchers and practitioners in fields related to education and motivation in organizations in general, the book is also suitable for advanced undergraduate and graduate courses.

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