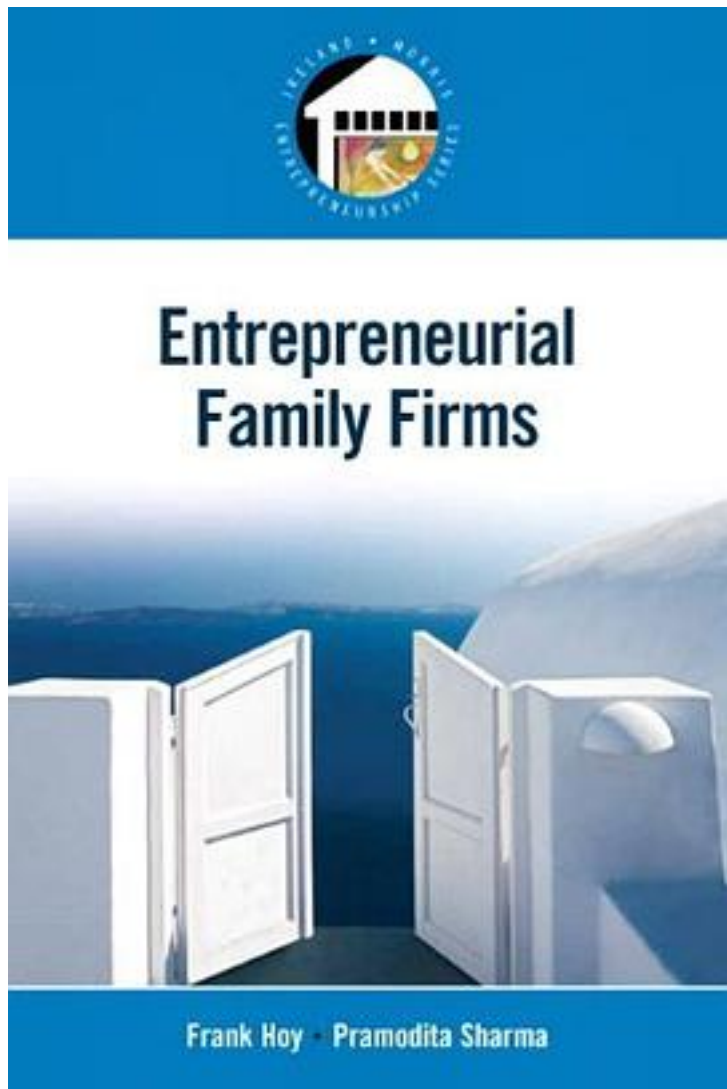


Entrepreneurial Family Firms



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For college students, entrepreneurs, and their family members. Effectively cover the intricate dynamics of family business management. There is more to family business management than what is taught in the traditional business curriculum. Entrepreneurial Family Firms provides an understanding of how to handle the intricate dynamics of the family and how to successfully launch, join or lead entrepreneurial ventures in which family is involved.

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