

Prebles' Artforms



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出版者:Prentice Hall

出版时间:2009-7-4

装帧:

isbn:9780205772889

From the First Edition in 1972, ARTFORMS has been as visually exciting as the individual works of art that are reproduced in it. ARTFORMS grew out of a desire to introduce art through an engaging visual experience. It is written and designed to help readers build an informed foundation for individual understanding and enjoyment of art. By introducing art theory, practice, and history in a single volume, this book aims to draw students into a new or expanded awareness of the visual arts. The goal is to engage readers in the process of realizing their own innate creativity. In the new, Eighth Edition, the title has been modified to Prebles' ARTFORMS, acknowledging the pioneering contribution of the original authors, Duane and Sarah Preble, to the study of art. Their vision and spirit have touched hundreds of thousands of students who have studied ARTFORMS. Bound into every book: Discovering Art 2.0 CD-ROM. This interactive CD-ROM offers students a highly visual exploration of art. Students will see and hear video demonstrations of studio processes, view images in a virtual image gallery, and learn how-and where-to visit a museum. Plus, interactive exercises help students to review and reinforce the elements and principles of art.

作者介绍:

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