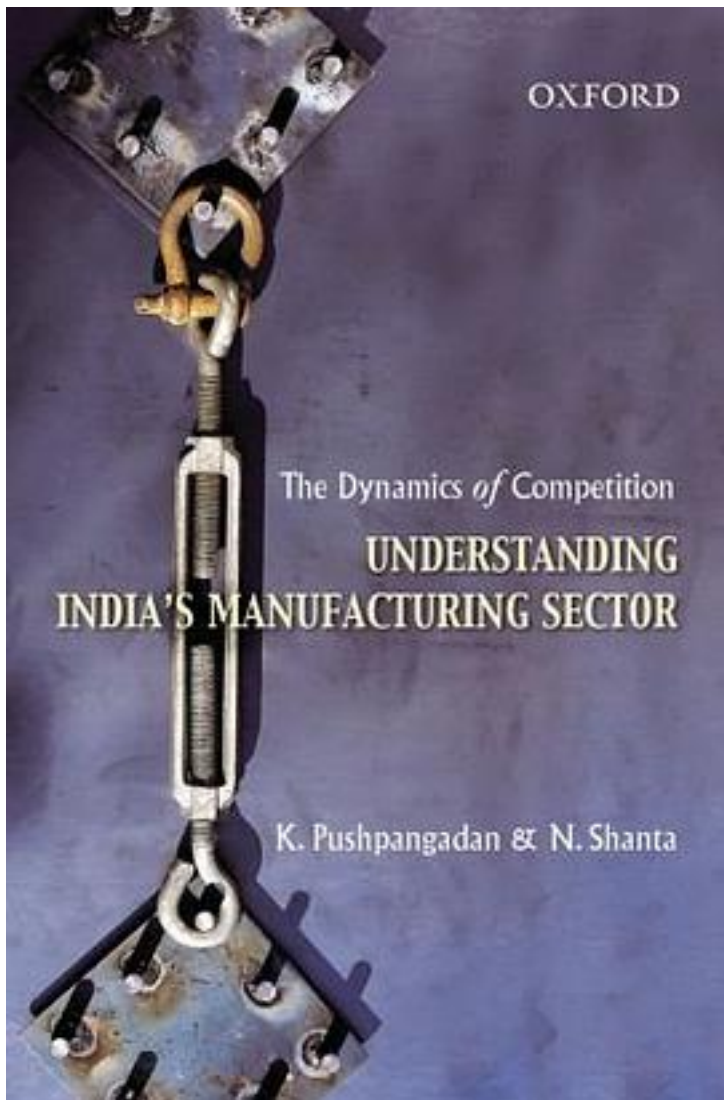


The Dynamics of Competition



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出版者:

出版时间:2009-8

装帧:

isbn:9780198060796

Competition has intensified dramatically in the world economy following globalization and the establishment of the WTO. For policy planners, understanding the nature of competition has become a necessity for the survival of emerging economies like India. This volume deals with the measurement and assessment of competition in the Indian manufacturing industries. The book evaluates competition as a process using multi-dimensional indicators from structure, conduct, and performance paradigm. The dynamics of competition is assessed in terms of the mobility of firms, share-cutting, and the persistence of profits in the Indian manufacturing sector. One of the very few in this area, the volume covers 500 companies classified into 14 industries, is comprehensive in its scope, and employs appropriate tools of analysis and comes up with new empirical findings and insights.

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