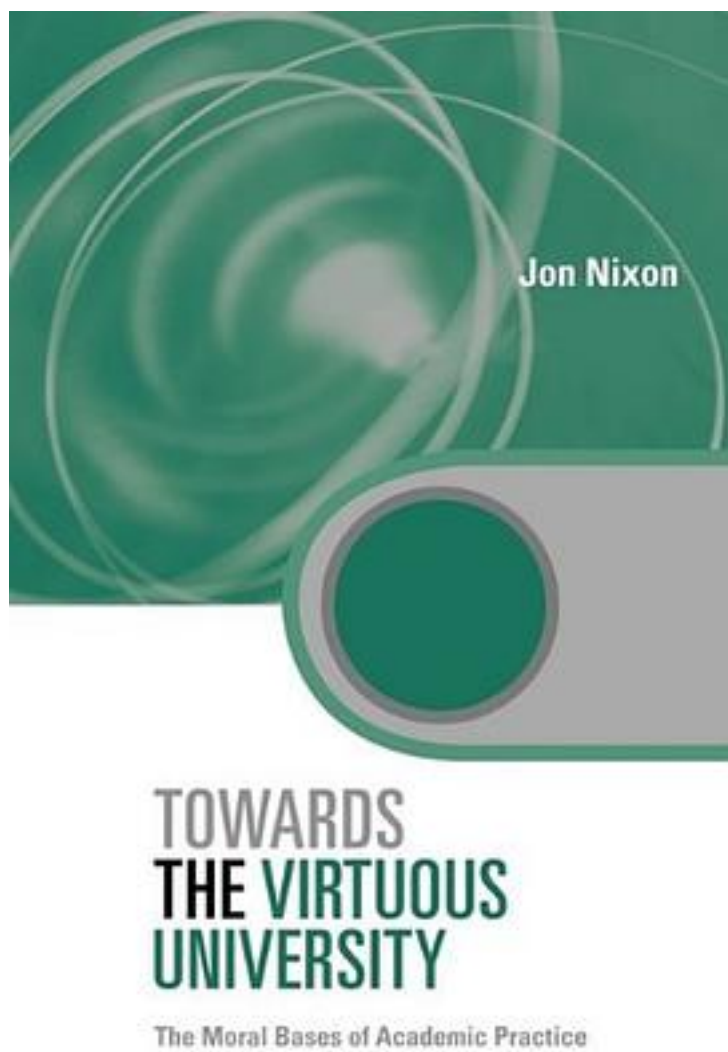


# Towards the Virtuous University



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出版者:

出版时间:2009-9

装帧:

isbn:9780415875141

A good university is invariably assumed to be one which is managerially effective in terms of its economic efficiency, and is judged in terms of entrepreneurialism, self-promotion and competitive innovation. This book argues that in the majority of institutions, these goals are being pursued to the exclusion of academic excellence and public service. It proposes that there is a marked lack of intellectual leadership at senior management level within HE institutions and that academic workers must assume responsibility for the moral purposefulness of their institutions. This will not be a retreat into the old values of an elitist 'ivory tower', but a rejection of the current deeply stratified university system which prematurely selects students for differentiated institutional streams.

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