

Flashpoint



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Flashpoint (n): A point at which someone or something bursts into significant action or creation. This isn't a book about how JK Harris became a millionaire and teaches you to do it, too. It's about getting to the Flashpoint, the point when your business ignites and is on a nonstop trajectory toward growth and success. "For any entrepreneur who is looking for a proven blueprint for building a successful business, JK Harris has created what you need to find success. This book is packed with real-world examples which outline not only what to do, but also what NOT to do to succeed in an entrepreneurial business." Will Brooks, The Brooks Group, Inc. "Packed with no nonsense lessons from an entrepreneur who built a two-person firm into the 800-pound guerilla of its industry segment. I highly recommend anyone thinking about taking the entrepreneurial leap to read this book!" Brad Kurtz, CEO, Media Placement Group, Inc. "JK Harris is right on the money with his knowledge of the challenges of business ownership and how most of us do NOT pinpoint the exact moment when the 'iron is hot.' This should become a text book on the subject!" Rhonda Sanderson, Founder and President of Sanderson & Associates, the Publicity Specialists "While many so-called entrepreneurs dodge business problems with 'smoke and mirrors,' John Harris addresses today's issues with sound logic reflected in a personal history of one man's mega success. The well worn-pages of Flashpoint should be visible on the desk of every decision maker." Don Abbott, Direct Response Television Marketing Expert, Abbot Productions, Inc.

作者介绍:

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