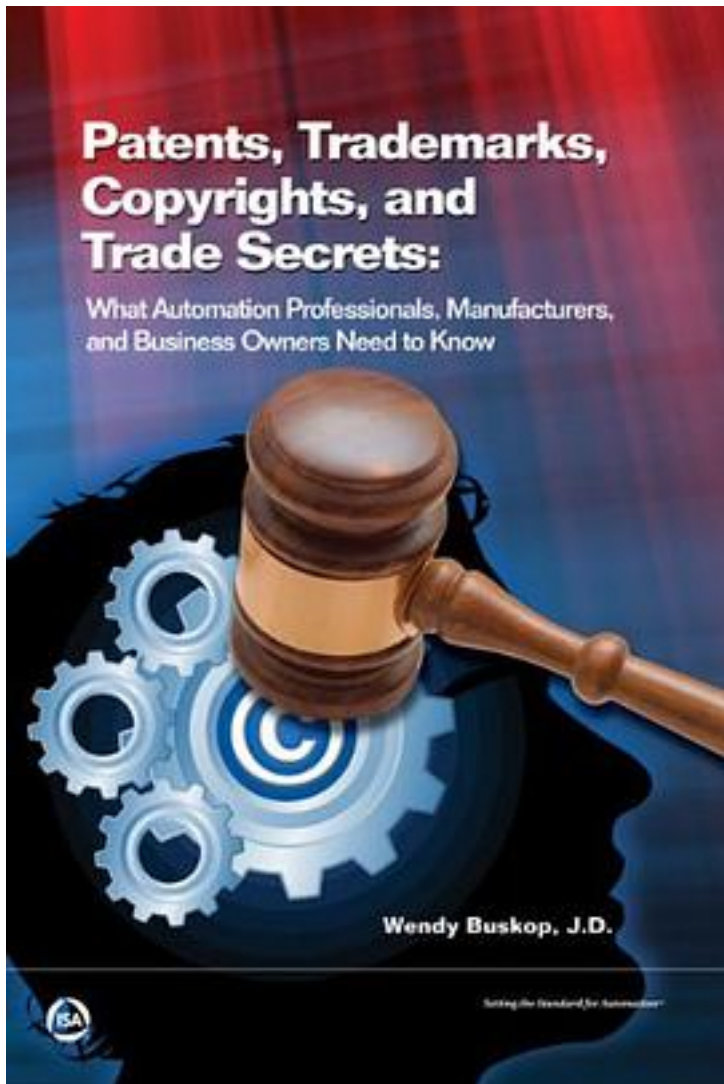


# Patents, Trademarks, Copyrights, and Trade Secrets



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This book as non-legal style provides easy-to-read guidelines for automation professionals, manufacturers, and business owners who need to protect their ideas and inventions as assets or understand better how to respect the Intellectual Property rights of others. Equipment, tools, software, chemical formulations, connectors, controllers, sensors, pumps, engines, their components, and other related devices are likely the Intellectual Property of the individual, company, or group who created them. The author emphasizes how to obtain and use patents, trademarks, copyrights, and maintain trade secrets by identifying those assets as Intellectual Property. She provides useful tips and practical insight on obtaining and maintaining property. She also highlights the use, sale, protection, and transfer of Intellectual Property for those who have identified or have pending patents, marks, copyrights, and trade secrets. Numerous scenarios illustrate what can happen when individuals, a company, group, or other business form do not take the proper steps to protect the property. This book also highlights the following areas: UL LIU.S., State, and Foreign Trademarks LIBenefits of having a patent, trademark, or copyright LIProtection of Intellectual Property/LI/UL

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