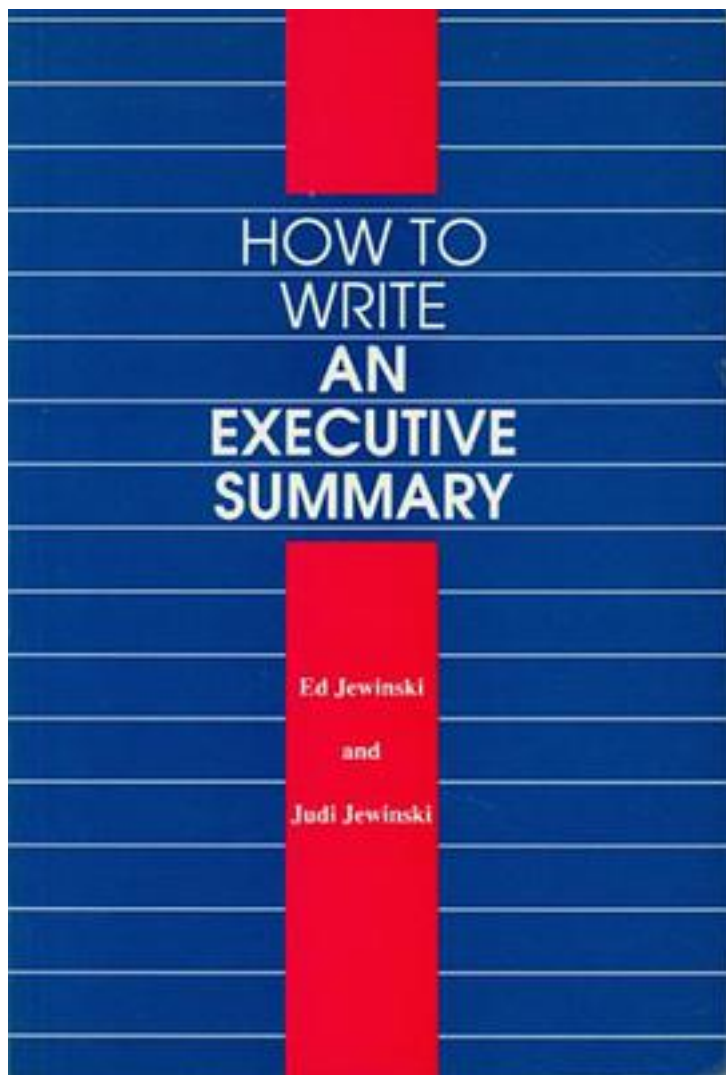


How to Write an Executive Summary



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著者:Jewinski, Judy

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This book explains, in simple and straightforward terms, that the executive summary is not just short, it is concise; it is not just condensed, it is exact. The reader of a well-written executive summary is able to act instantly and responsibly on the basis of the relevant, accurate, and time-efficient information it encapsulates. The message of this book is clear: anything short of precision will not do; anything longer wastes time.

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