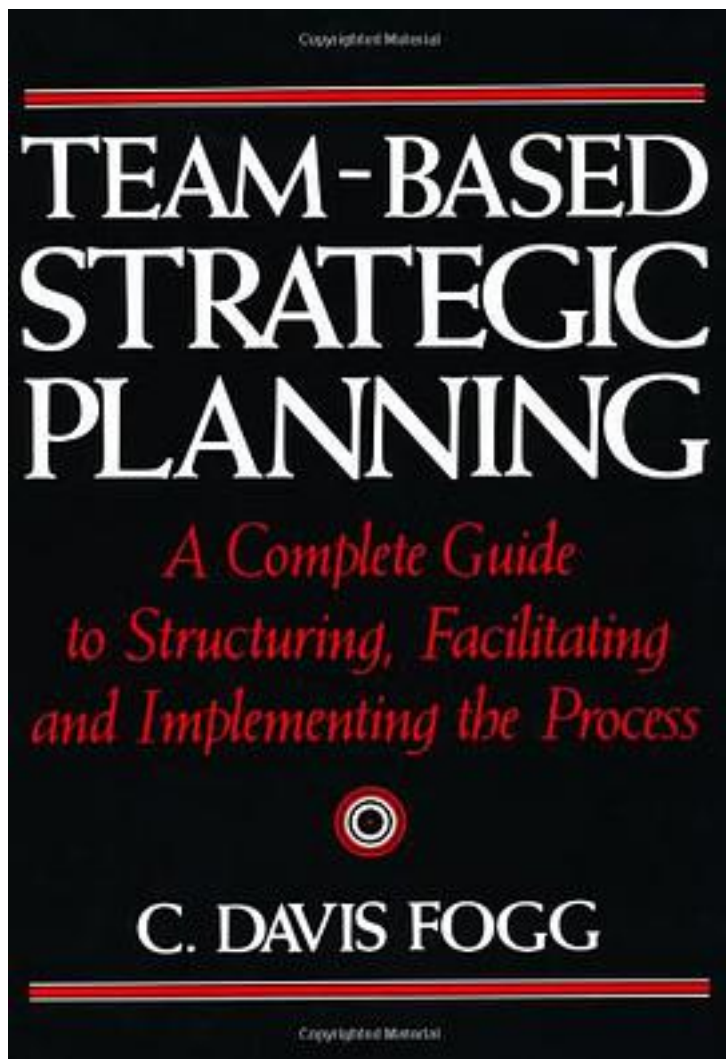


Team-based Strategic Planning



[Team-based Strategic Planning_下载链接1_](#)

著者:Fogg, C.Davis

出版者:Amacom

出版时间:1998-12

装帧:Hardcover

isbn:9780814451274

"Strategic planning is a critical part of running a business, but when you get a team of people together to plan, it can often become a confused exercise in grand visions without a clear process for establishing workable goals. This book is unique in providing both guidance for the actual content of strategic plans and techniques for how to plan in a team context. Readers will discover how to: * structure the process so it custom fits their company needs * effectively facilitate the process (keep meetings on track, train others in planning skills, document decisions made at meetings, present and communicate the plan) * use teams and teamwork smoothly and productively to create a far-reaching plan -- and then to implement it Features detailed guidelines for each step, dozens of flowcharts, and three self-contained "facilitator's guides" to follow."

作者介绍:

目录:

[Team-based Strategic Planning_ 下载链接1](#)

标签

评论

[Team-based Strategic Planning_ 下载链接1](#)

书评

[Team-based Strategic Planning_ 下载链接1](#)