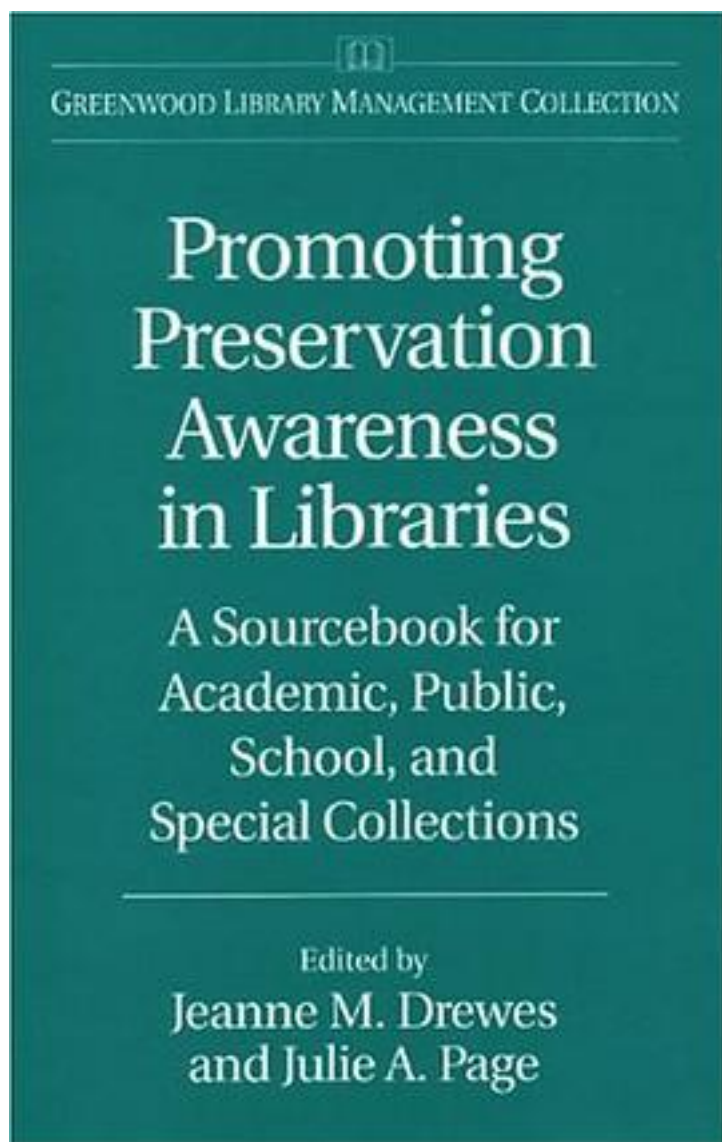


# Promoting Preservation Awareness



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出版者:

出版时间:1997-5

装帧:

isbn:9780313302060

No other book provides such a comprehensive approach to educating library customers and staff in the preservation of library materials. Over 35 case studies provide innovative programs and strategies for providing preservation education initiatives throughout the library. The various types of materials collected paired with the variety of patrons requires a full spectrum of approaches. Going on the assumption that much damage is caused by unknowing misuse, this professional reference gives academic, school, and public library staff as well as special collections staff, a solid approach for designing, implementing and evaluating formal and informal preservation educational programs.

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