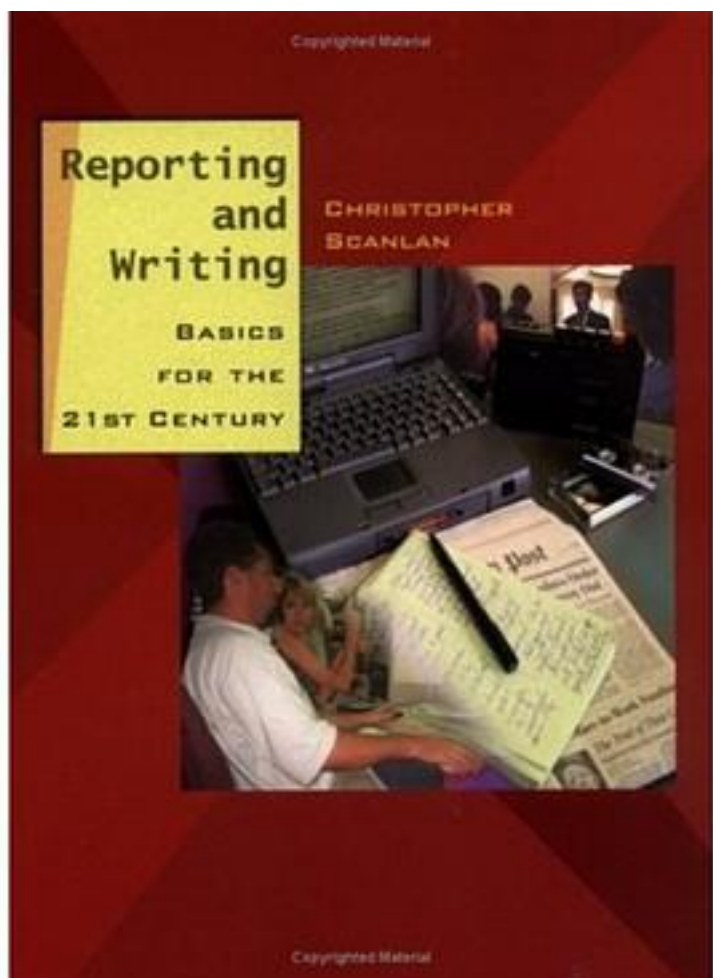


Reporting and Writing



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著者:Scanlan, Christopher

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"Reporting and Writing: Basics for the 21st Century" draws on Christopher Scanlan's twenty-five years of work as a journalist, reporter, writer, writing coach, and teacher. It

combines his vast experience with the "coaching" approach to teaching writing and journalism: an innovative, user-friendly, and writing-centered method created by University of New Hampshire Professor Donald Murray. This energetic text provides students with skills and tools for learning the basics of journalism as well as for making the transition into a new age of reporting, where reporters must know not only how to write a story but how to navigate the world's new technology.

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