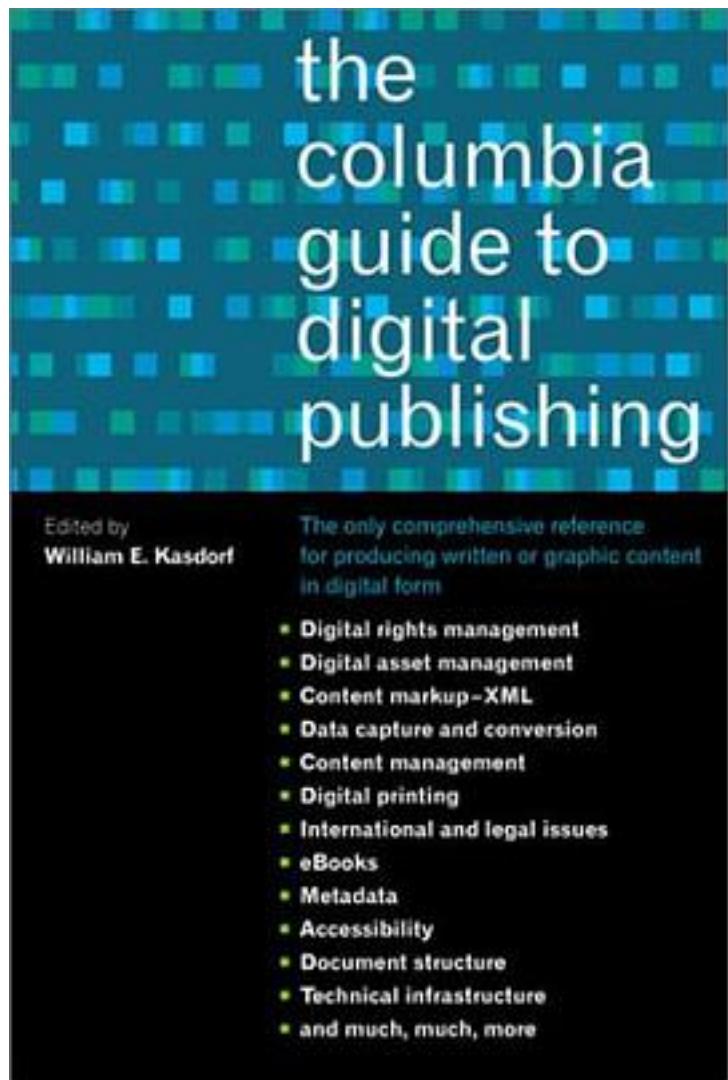


The Columbia Guide to Digital Publishing



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What is metadata? When do you need to archive digital content? How does electronic publication affect copyrights? How can XML and PDF improve your workflow and your publications? There is a digital dimension to virtually all publishing today. Beyond the obvious electronic media -- the music and movies we take for granted, the increasingly indispensable Web, the eBooks that most of us will take for granted in a few years -- almost everything we read, even on paper, was produced digitally. This new digital world offers a steadily increasing number of choices. It is this rich and rapidly changing publishing environment for which *The Columbia Guide to Digital Publishing* was created. Although there is a vast amount of information on a host of topics relevant to digital production and publishing available -- some in print, more on the Web -- there has been, until now, no single resource to which those involved in any dimension of publishing could turn for guidance. *The Columbia Guide to Digital Publishing* fills that need. The Guide is definitive: written by experts in the broad array of subjects it covers, it provides reliable, authoritative, user-friendly information about a vast number of topics. Designed to be the first place to go to learn about any of the numerous interrelated issues that define the digital publishing landscape, it offers readers a multilevel approach, from a brief glossary definition of a technical term or acronym (sometimes all a user needs), to a concise discussion of a topic (comprehensible to the lay person, yet useful for the technical expert). It puts a subject in the context of other topics and broader issues, with real-world examples, liberal cross-references, and pointers to sources of further information in print or electronic form.

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