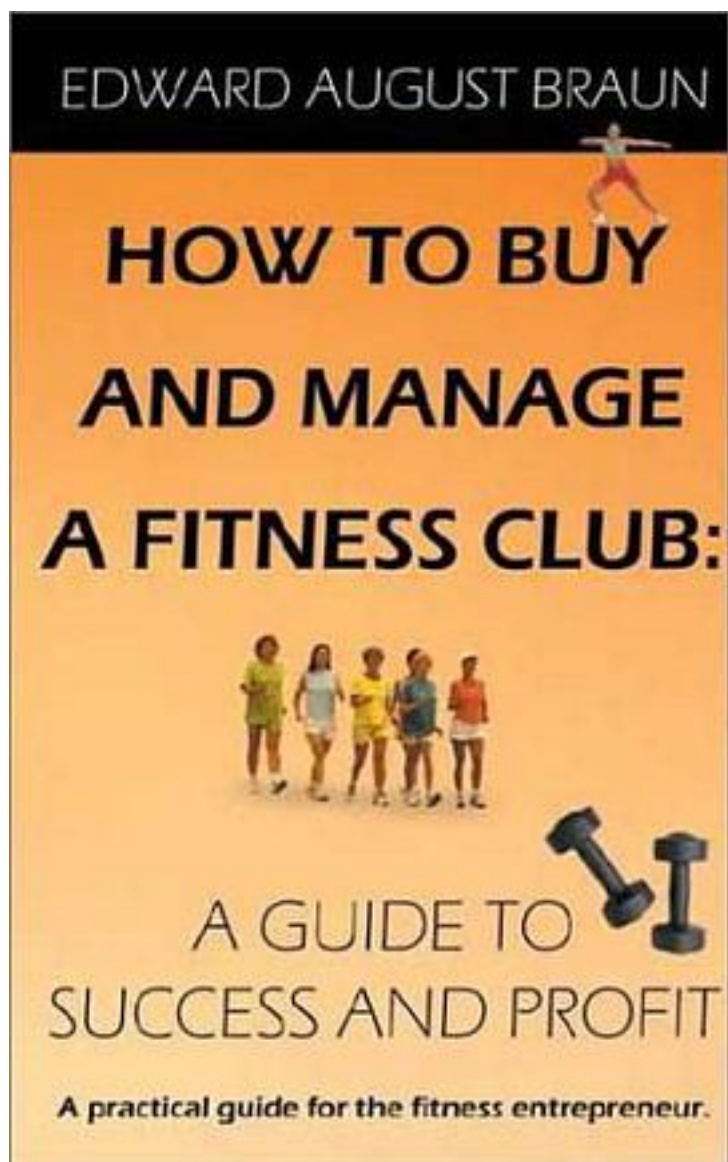


# How To Buy and Manage a Fitness Club



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This book offers a solid foundation of practical management concepts, skills, and techniques for the person who aspires to someday own or manage a fitness club. Topics are addressed with remarkable clarity; with individual chapters devoted to specific fitness club functions. Although it was expressly written for the individual who has a limited managerial background, experienced fitness facility personnel will also profit from its content. It is one of the very few texts that provide an in-depth and focused view of the day-to day realities associated with delivering a fitness service for a fee.

作者介绍:

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