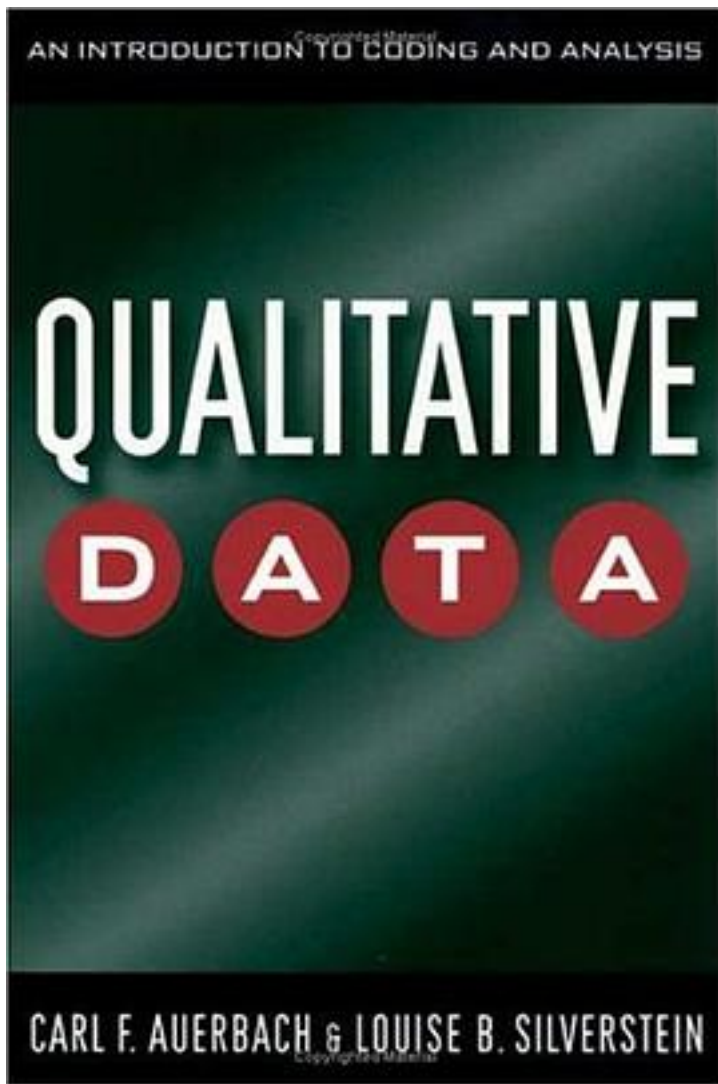


Qualitative Data



[Qualitative Data_ 下载链接1](#)

著者:Auerbach, Carl F./ Silverstein, Louise B.

出版者:

出版时间:2003-9

装帧:

isbn:9780814706947

"Qualitative Data" is meant for the novice researcher who needs guidance on what specifically to do when faced with a sea of information. It takes readers through the qualitative research process, beginning with an examination of the basic philosophy of qualitative research, and ending with planning and carrying out a qualitative research study. It provides an explicit, step-by-step procedure that will take the researcher from the raw text of interview data through data analysis and theory construction to the creation of a publishable work. The volume provides actual examples based on the authors' own work, including two published pieces in the appendix, so that readers can follow examples for each step of the process, from the project's inception to its finished product. The volume also includes an appendix explaining how to implement these data analysis procedures using NVIVO, a qualitative data analysis program.

作者介绍:

目录:

[Qualitative Data_ 下载链接1](#)

标签

评论

[Qualitative Data_ 下载链接1](#)

书评

[Qualitative Data_ 下载链接1](#)