

# Popular Culture



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Popular Culture: A Reader helps students understand the pervasive role of popular culture and the processes that constitute it as: \* a product of industry; \* an intellectual object of inquiry \* an integral component of all our lives. The volume is divided into 7 thematic sections, and each section is preceded by an introduction which engages with, and critiques, the chapters that follow. The book contains: \* classic writings from all the 'big names' \* plenty of contemporary cultural references \* material organized in a skills-focused and learning-focused way \* strong pedagogic features throughout, making this an excellent classroom text \* pieces drawing on diverse national, disciplinary and subdisciplinary contexts \* sensitivity to issues of gender, race and sexuality \* breadth and depth.

作者介绍:

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