

Managing Uncertainties in Networks

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A network approach to problem
solving and decision making

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As public and private sector organizations work more frequently in partnership, managing uncertainties, problems and controversies becomes increasingly difficult. Despite sophisticated technology and knowledge, the strategic networks and games required to solve uncertainties becomes more complex and more important than ever before. This unique text examines such developments in the area of network strategy. Differentiating itself from other policy network approaches which mainly have a research focus, this text has a managerial orientation, presenting strategies and management recommendations for public and private sector organizations as well as the analytical tools required by practitioners seeking to support their own internal decision-making and strategy formulation. Tapping into the important and ever-growing area of risk and uncertainty management, this is a vital and long awaited staple for the arena, written by two leading authors in the field, and is key reading for students, scholars and policy makers seeking to understand the complexities of the network society.

作者介绍:

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