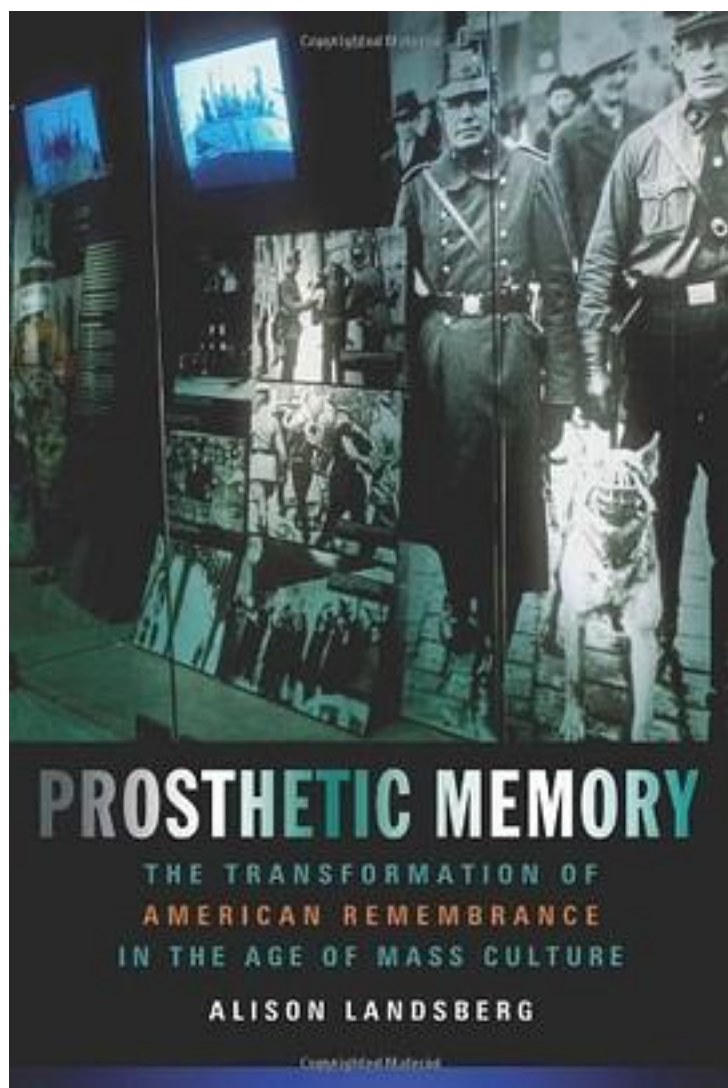


Prosthetic Memory



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Instead of compartmentalizing American experience, the technologies of mass culture make it possible for anyone, regardless of race, ethnicity, or gender to share collective memories -- to assimilate as personal experience historical events through which they themselves did not live. That's the provocative argument of this book, which examines the formation and potential of privately felt public memories. Alison Landsberg argues that mass cultural forms such as cinema and television in fact contain the still-unrealized potential for a progressive politics based on empathy for the historical experiences of others. The result is a new form of public cultural memory -- "prosthetic" memory -- that awakens the potential in American society for increased social responsibility and political alliances that transcend the essentialism and ethnic particularism of contemporary identity politics.

作者介绍:

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标签

记忆研究

media

Memory

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理论

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Prosthetic

评论

prosthetic memory是個人與關於過去的歷史敘事的接口，發生在影院或博物館等經驗場所。即便受眾個人不曾經歷過這段歷史，與個人的過去也無甚關聯，卻能因此被置入大歷史當中，由此具備形塑個人主觀性和政治性的能力。但prosthetic memory對個體主觀性的影響並非是基礎性的。作者歸納prosthetic memory的四個面向：1.非自然或來自鮮活生命經驗，而是媒介再現的效果；2.由大眾文化技術生產的，穿戴於身體的人造物（假肢）；3.大眾文化商品有其積極社會價值，並不全然是批判話語下的「文化工業」；4.有助於實現跨文化、階級或性別的彼此同情與尊重的責任感。

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书评

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