

Benefit Auctions



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In this comprehensive, step-by-step guide, author Sandy Bradley draws on her many years of experience as an organizer and auctioneer for nonprofits and arts organizations. Learn how to- determine what kind of event is best for your

organization- find an ideal location- hire an effective auctioneer- develop a strategy to get your supporters to attend- solicit donations of good and services to sell- generate a catalog and bid sheets- train volunteers so the event will run smoothly- set up your event for maximum profits- wrap up for guaranteed success at your next auction

作者介绍:

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