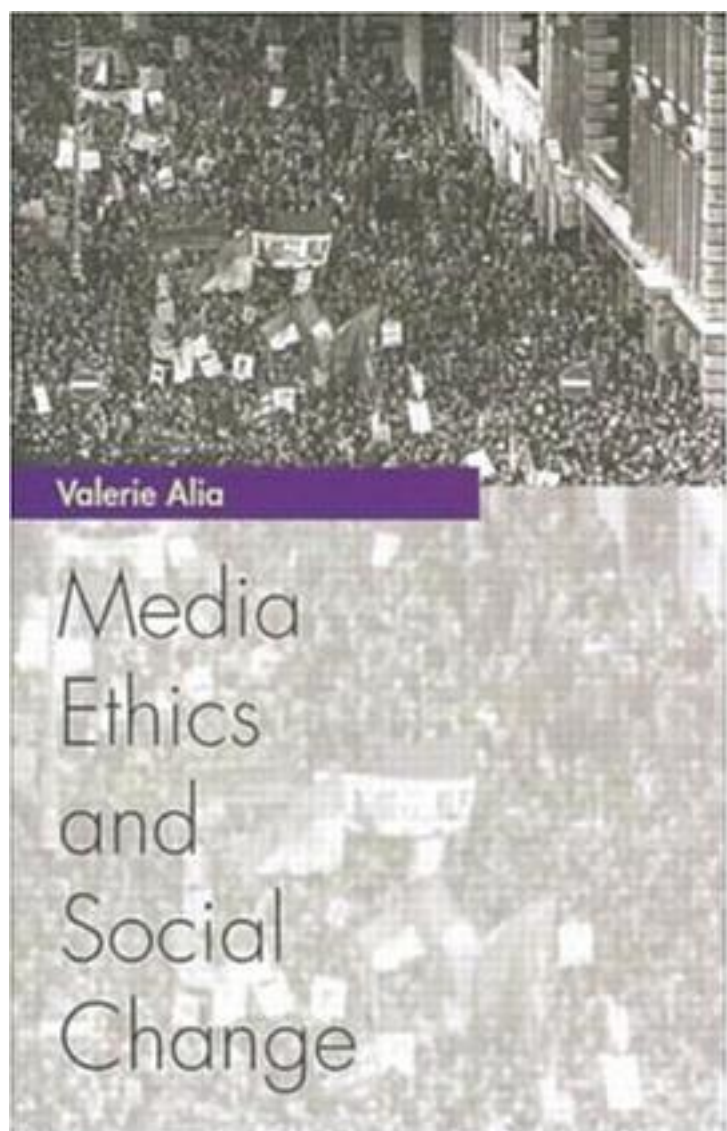


Media Ethics and Social Change



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著者:Alia, Valerie

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This text introduces students to the challenges of media ethics and socially responsible media practice. Using US and international case studies based on real-life experiences of journalists, newsmakers, policy makers, and consumers, Valerie Alia invites readers to examine the pressing ethical and moral questions faced by the media and develop strategies for ethical problem solving and decision-making. "Media Ethics and Social Change" engages with many contemporary debates about media bias, the ethics of interviewing, minority representation, tabloid journalism, military propaganda, and political spin. Designed for students, the book includes imaginative student exercises, valuable suggestions for further reading, and a useful appendix of ethics codes for all major international news outlets. This book is essential reading for any student of media and communication.

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