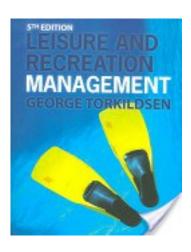
Leisure and Recreation Management



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For this new edition the book has been completely rewritten, bringing the subject up to date in line with recent developments. Key changes to the text address issues surrounding the election of a Labour Government, the National Lottery, global conditions such as the world economic climate and the Single European Market, and communication and travel advances such the Channel Tunnel. New content also covers:

play, recreation, leisure and the needs of people

leisure trends, planning and government

the legacy of CCT and the introduction of Best Value

management, training and operational aspects of Leisure & Recreation management.

Leisure and Recreation Management deals with the theory of leisure studies as well as the day-to-day practicalities of managing a recreation facility, ensuring its continued success as a student textbook and a guide for the practitioner.

作者介绍:

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