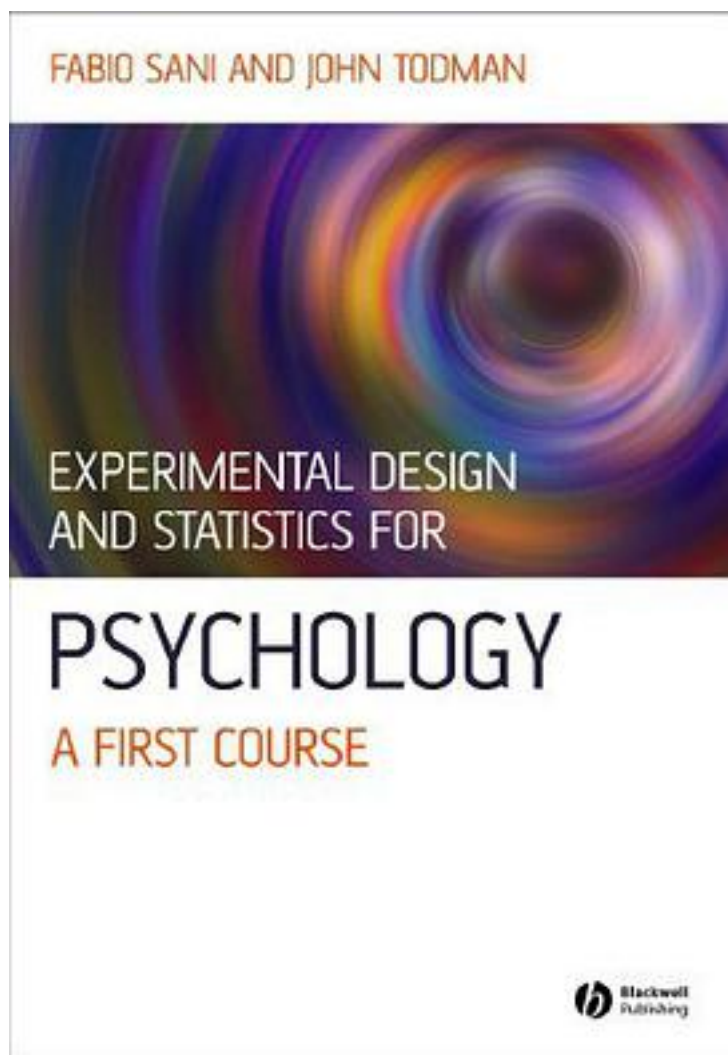


Experimental Design and Statistics for Psychology



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Product Description

Experimental Design and Statistics for Psychology: A First Course is a concise, straightforward and accessible introduction to the design of psychology experiments and the statistical tests used to make sense of their results.

Makes abundant use of charts, diagrams and figures.

Assumes no prior knowledge of statistics.

Invaluable to all psychology students needing a firm grasp of the basics, but tackling of some of the topic's more complex, controversial issues will also fire the imagination of more ambitious students.

Covers different aspects of experimental design, including dependent versus independent variables, levels of treatment, experimental control, random versus systematic errors, and within versus between subjects design.

Provides detailed instructions on how to perform statistical tests with SPSS.

Downloadable instructor resources to supplement and support your lectures can be found at www.blackwellpublishing.com/sani and include sample chapters, test questions, SPSS data sets, and figures and tables from the book.

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