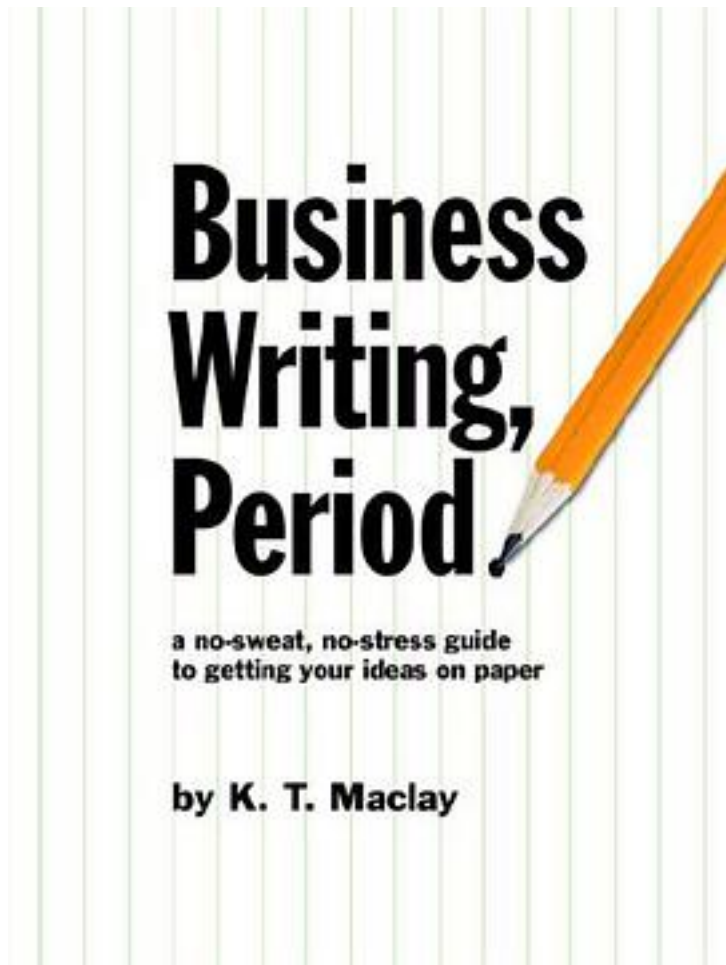


Business Writing, Period.



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出版者:

出版时间:2006-9

装帧:

isbn:9780978643560

Business Writing, Period. is a working writer's no-stress guide to getting ideas on paper. It is chock full of tools that take the fear out of writing, concepts that are easy to use

and exercises that put those tools and concepts to work immediately. Business Writing, Period. is for people who have problems with procrastination, wordiness, time pressure or getting results. It provides hands-on experience for anyone who needs to communicate effectively with clients, staff, instructors, colleagues and customers.

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