

Fast Innovation



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出版者:

出版时间:2007-2

装帧:

isbn:9781933309170

Michael George coaches CEOs and senior managers of Fortune 500 companies in proven strategies for using innovation to drive growth in shareholder value. In "Fast Innovation", he teaches you how to achieve faster, more controllable time-to-market, how to reach a deeper understanding of customer needs, and how to create a culture that drives innovation.

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