

Boutiques and Other Retail Spaces



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The Architecture of Seduction

Edited by David Vernet
and Leontine de Wit

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Presenting a critical and theoretical dimension to retail design, *Boutiques and Other Retail Spaces* links the ideas behind it to real practice in this innovative and important contribution to architectural/interior theory literature.

Retail structure has been subject to a dramatic and ongoing transformation over the past thirty years, materializing in the emergence of large-scale out-of-town shopping centres and new specialized shops in city centres. These specialized boutiques are highly designed, involving well-known architectural firms such as OMA/Rem Koolhaas, David Chipperfield, Herzog + de Meuron amongst others.

With case studies and over 100 black and white images, Vernet and de Wit set forth original and well-grounded theory to accompany this popular and lucrative area of work

作者介绍:

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