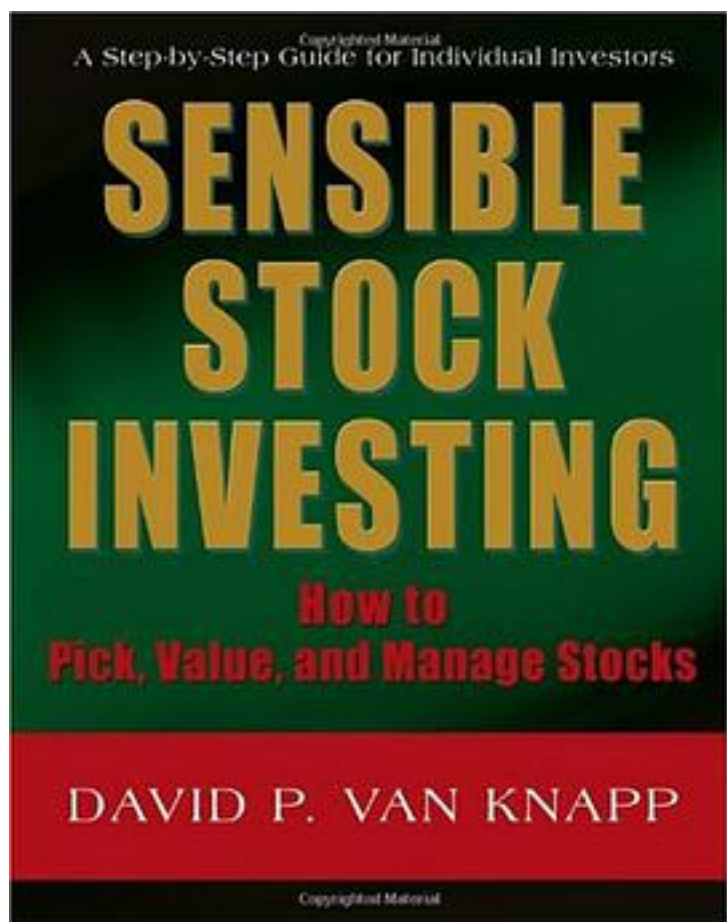


# SENSIBLE STOCK INVESTING



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For the millions of individual stock investors who want to improve their results-and for beginners who want to get started on the right foot-"Sensible Stock Investing: How to Pick, Value, and Manage Stocks" is a comprehensive yet easy-to-follow guide. Written for the busy individual, "Sensible Stock Investing" presents the investment process in

three phases: rating companies for their intrinsic soundness; valuing stocks to find advantageous purchase prices; and managing a portfolio once it is established. Author David Van Knapp breaks these stages into discrete steps and shows how the individual investor-in just a few hours per month-can outperform most mutual funds by investing intelligently and minimizing risk at every stage. As you will see from the two actual, proven portfolios described in "Sensible Stock Investing," you don't have to be a mathematical genius or investment professional to succeed in the stock market. Whether you are an experienced investor or just getting started, "Sensible Stock Investing" describes straightforward methods, provides the forms and tools you need, and shows you what to do every step of the way to successfully navigate the stock market with intelligent investment practices. For more information, visit [www.SensibleStocks.com](http://www.SensibleStocks.com). Van Knapp offers a friendly and comprehensive system for investing in stocks. "It may come as a surprise, but one does not have to be a financial genius, good at math, a trained economist, or have an MBA to beat the market," writes Van Knapp in this cheery, methodical and candid guide for putting your money to work in the stock market ... Van Knapp has boiled his system down to three concentrated elements: picking the right companies, choosing the right price and intelligently managing your portfolio ... A levelheaded, lucid guide to stock investing. -Kirkus Discoveries

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