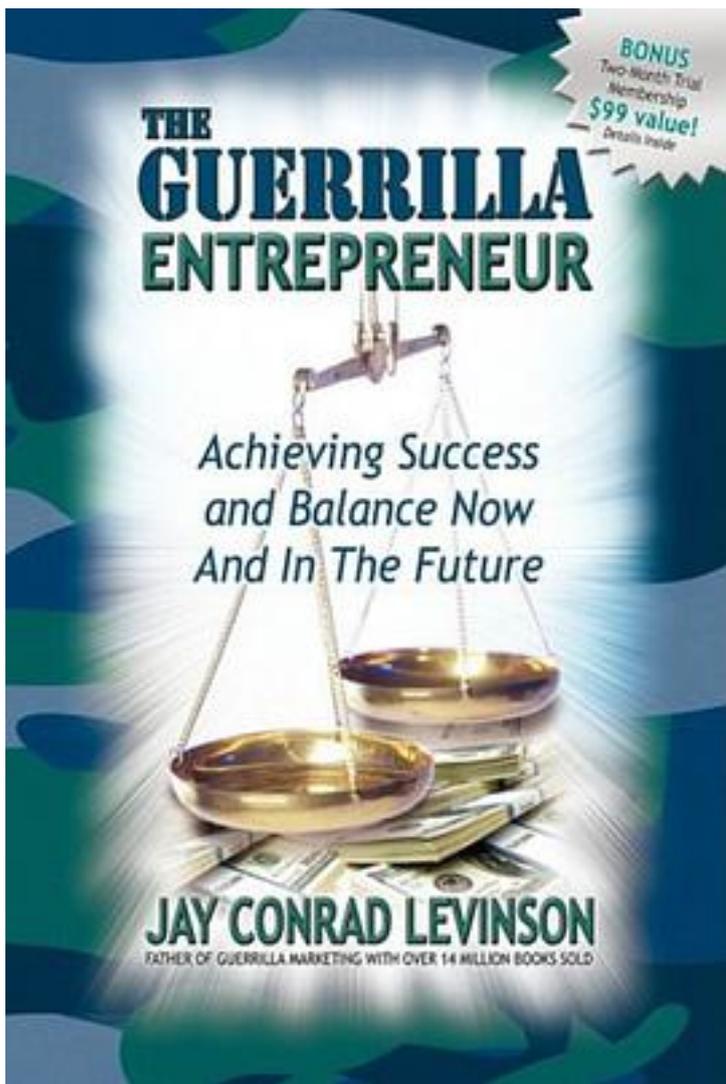


The Guerrilla Entrepreneur



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A BLUEPRINT FOR SUCCESS WITHOUT STRESS, NOW AND IN THE FUTURE. The face of entrepreneurial business has changed drastically in recent years, and the 21st century promises to bring the most dramatic alterations to the business paradigm to date, calling for an overall revision of the structures and attitudes with which guerrillas set up shop. By following The Way of the Guerrilla, new and seasoned entrepreneurs alike will discover that achieving and maintaining a professionally and personally balanced life is the way to achieve emotional and financial success, now and in the century to come. In this invaluable guide to your future business success, best-selling author and guru of the guerrilla lifestyle Jay Conrad Levinson will help you: ?Prepare a focused mission statement ?Hire responsible employees ?Delegate effectively ?Respond to technological advances ?Maintain business flexibility ?Find more time for yourself ?Improve your community ?Sustain passion for your work

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