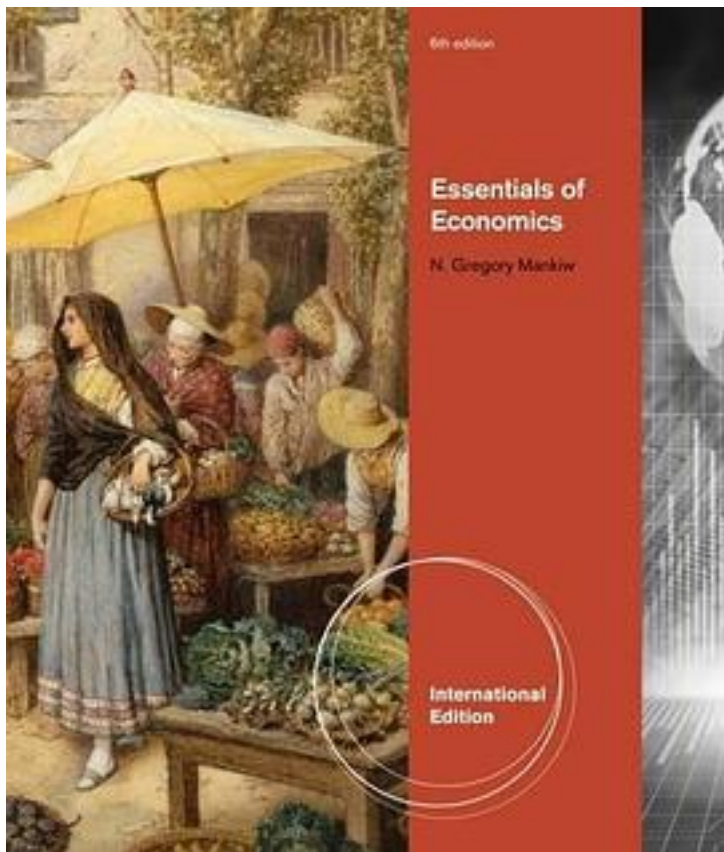


Essentials of Economics



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Essentials of Economics brings the same captivating writing and innovative features of Krugman/Wells to the one-term combined micro/macro course. Adapted by Martha Olney (coauthor of the Krugman/Wells study guide and overall coordinator of its media/supplements package), it is the ideal text for teaching basic economic principles in a real-world context to students who are not planning to continue up the economics curriculum.

作者介绍:

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标签

评论

排版无比精美的教科书，只是作为读者，没什么乐趣和关注点。

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书评

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