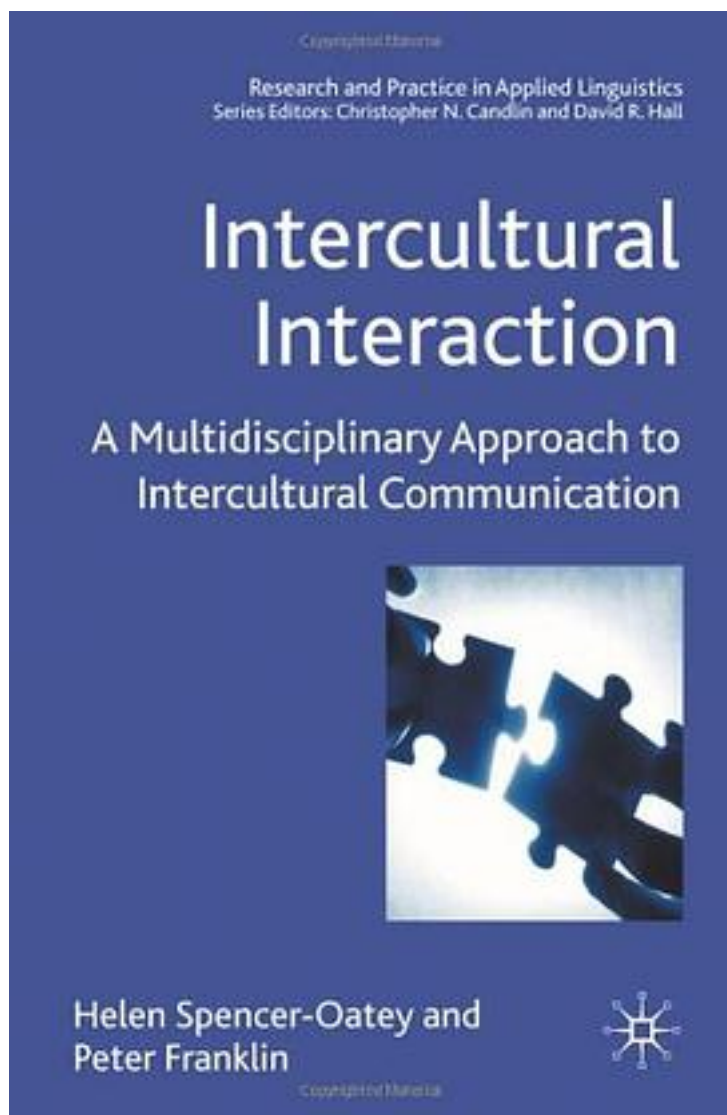


Intercultural Interaction



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"Intercultural Interaction" provides rapid and authoritative access to current ideas and practice in intercultural communication. Drawing on concepts and findings from a range of different disciplines and using authentic examples of intercultural interaction to illustrate points, it offers a wealth of insights into the process. Part I explores conceptual issues: the nature of culture and intercultural interaction competence; the impact of language and culture on understanding, rapport and impression management; cultural and adaptation processes. Part II deals with practical applications: how competence in intercultural interaction can be assessed and developed. Part III focuses on research: topic areas that can be investigated and methods and approaches for doing so. Part IV provides a rich list of resources for further study. Written in a highly accessible style, the book will appeal to anyone interested in the complex field of intercultural interaction, including students, researchers, professional and practitioners. A multidisciplinary approach to the field of intercultural communication. Extensive discussion of authentic examples of intercultural interaction. State-of-the-art descriptions of key issues and current practice. Rich source of references and resources/LI/UL

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