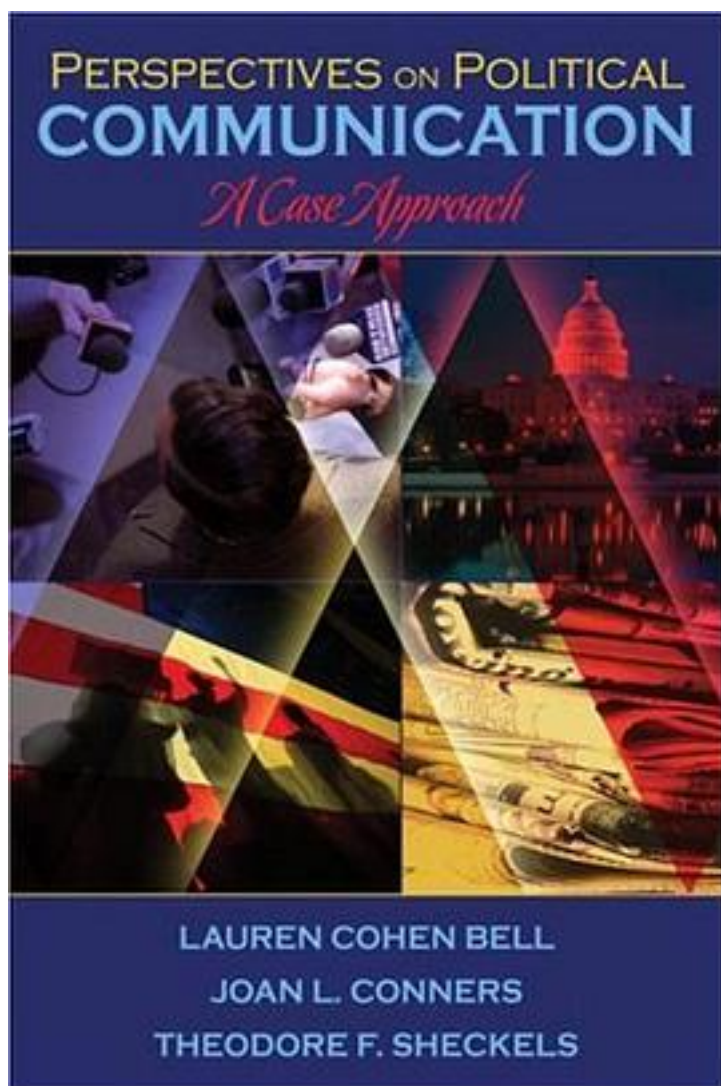


Perspectives on Political Communication



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出版者:

出版时间: 2007-10

装帧:

isbn: 9780205508877

Political Communication covers far more than elections by presenting 13 unique case studies that are each examined through the political science, rhetorical and mass communication perspectives. The foundation of the book is laid in the first three chapters where each of the three authors fully develops his/her perspective and explains how their view relates to understanding political communication. After this groundwork is set, the authors apply these different perspectives to case studies that focus on the presidency, Congress, the Supreme Court, social movements, popular culture and, of course, elections. Each case includes detailed information about the political communication event, analyses from the three perspectives, and a list of additional cases the student might want to explore. The richness and depth of each case is drawn out in the analysis portion of each chapter; readers will walk away with an understanding of how a political scientist, a rhetorician, and a mass communication researcher each think about political communication.

作者介绍:

目录:

[Perspectives on Political Communication_下载链接1](#)

标签

评论

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书评

在American University的网站上有一句话叫做“Politics is Communication”，而政治涵盖的层面更不仅仅是政治本身，大到总统选举和司法系统，小到流行文化和社会事件，都可以拿来分析和运用——或者我用一个你不喜欢的词——“Manipulation”。不过换个角度思考，如果了解被“操...

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