

Knowledge and Innovation



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An important contribution to the methodological literature on expansive learning and communities of practice, this book provides readers with a methodological toolkit to create new business opportunities based on emerging research and new technologies. Encompassing the politicized process of learning between companies and universities of differing culture and status responding to policy incentives, it compares the implementation of 'knowledge transfer' policies in three modern industrial contexts, using case studies in the UK, USA and Japan. This volume is relevant for all students of industrial economics, research and development management, new technology management and lifelong learning.

作者介绍:

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