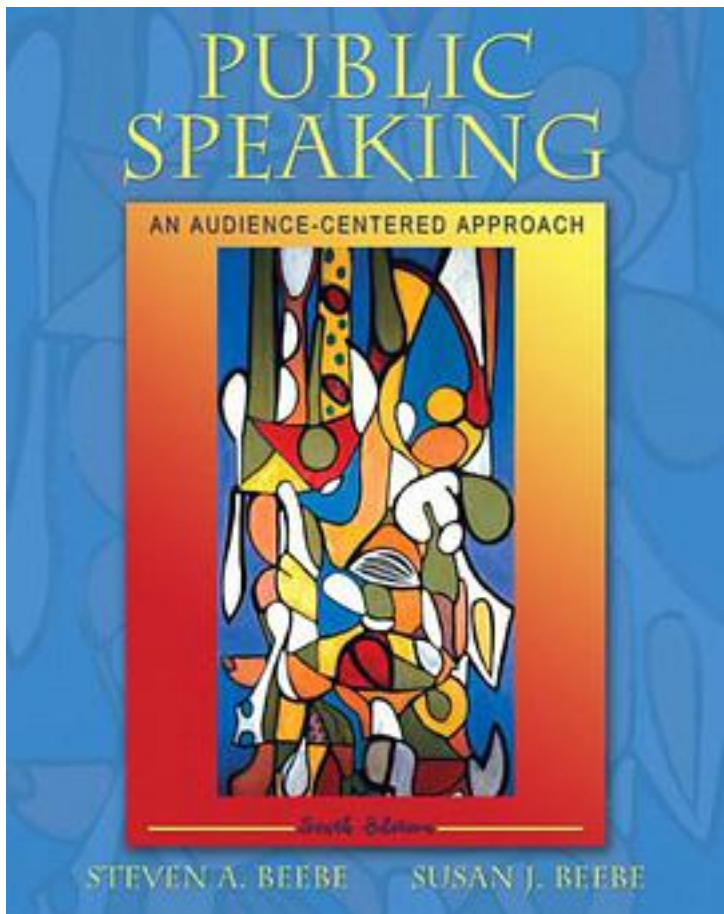# Public Speaking

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The first book to combine the proven traditions of public speaking instruction with an extensive integrated technology package, PUBLIC SPEAKING: THE EVOLVING ART provides you with the tools you need to navigate the challenges of creating and delivering speeches in today's media-driven society. Throughout the text, you'll follow

along as four peer mentors, real people who have successfully completed the public speaking course, bring concepts and strategies to life with seamlessly-integrated video segments that highlight strategies for successful public speaking in today's digital society.

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