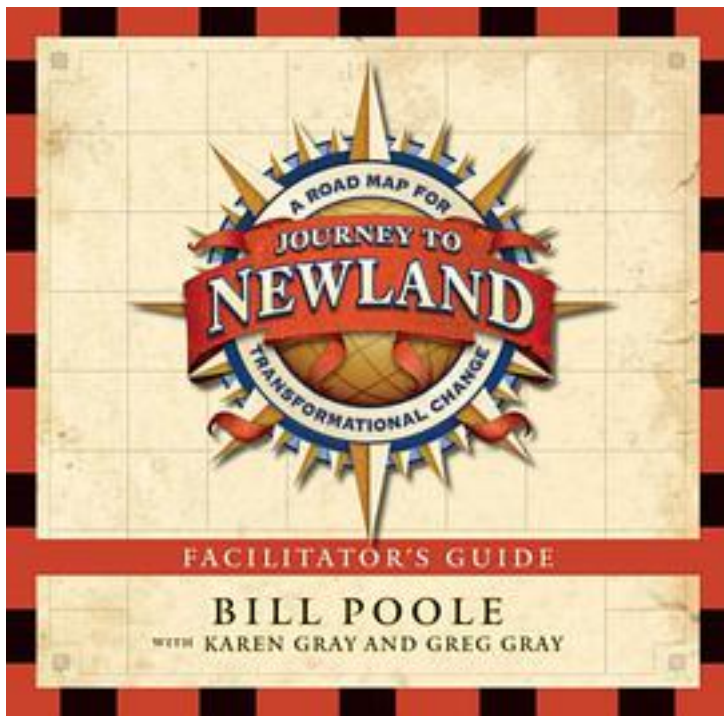


Journey to Newland



[Journey to Newland_下载链接1](#)

著者:Poole, Bill/ Gray, Karen (CON)/ Gray, Greg (CON)

出版者:

出版时间:2007-11

装帧:

isbn:9780787988012

Providing participants with the opportunity to understand how change is inevitable and how transformative change is a crucial ingredient to organizational success, The Journey to Newland training package offers a creative approach that helps to simplify complex issues and brings intangible concepts down to earth. In this comprehensive program, training and organization development professionals will find an integrated design and infrastructure that will enable them to focus on the important issues of leadership, change, teamwork, diversity, and communication under the umbrella of one program. A Journey to Newland Workshop is ideal for a variety of organization situations including: * Launching large projects * Major change initiatives * Systems,

software, and technology implementation * Increased capacity and adaptability for change * Shifts from a management to a leadership culture * Important strategy changes * Business improvement initiatives * New business unit implementation * Acquisitions and mergers * Development of values, vision, and strategies * Creation or development of leadership teams The Facilitator's Guide includes everything you need to conduct a 1-day introductory session or a 2-day workshop: * Detailed instructions and scripts for your training sessions * Guidelines for follow-up coaching sessions and development activities * Sample participant materials, including a Participant Workbook, Pre-Journey Guide, and Story Book * A state-of-the-art electronic teaching tool (on CD-ROM) * A 20-minute Journey to Newland animated film (on DVD) with subtitle options in English and Spanish The Journey to Newland Workshop provides participants with a cast of memorable characters, a captivating story, and a common language designed to help participants navigate through the often difficult and emotionally charged issues that arise during periods of growth and change in organizations.

作者介绍:

目录:

[Journey to Newland 下载链接1](#)

标签

评论

[Journey to Newland 下载链接1](#)

书评

[Journey to Newland 下载链接1](#)