

# Human Communication



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The third edition of "Human Communication" is an engaging reflection of the contemporary field of communication studies. The authors' writing mantra ("Make It Smart; Keep It Real") leads to a text that strikes a practical balance of definitive content and everyday application. To "make it smart," the authors read hundreds of articles from mainstream communication journals. To "keep it real," the authors synthesized their findings so that they resonate with the challenges and goals of today's typical basic course. Every chapter features skill-building, critical thinking, innovative pedagogy, 21st century examples, and lively writing that is respectful of the student reader.

作者介绍:

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