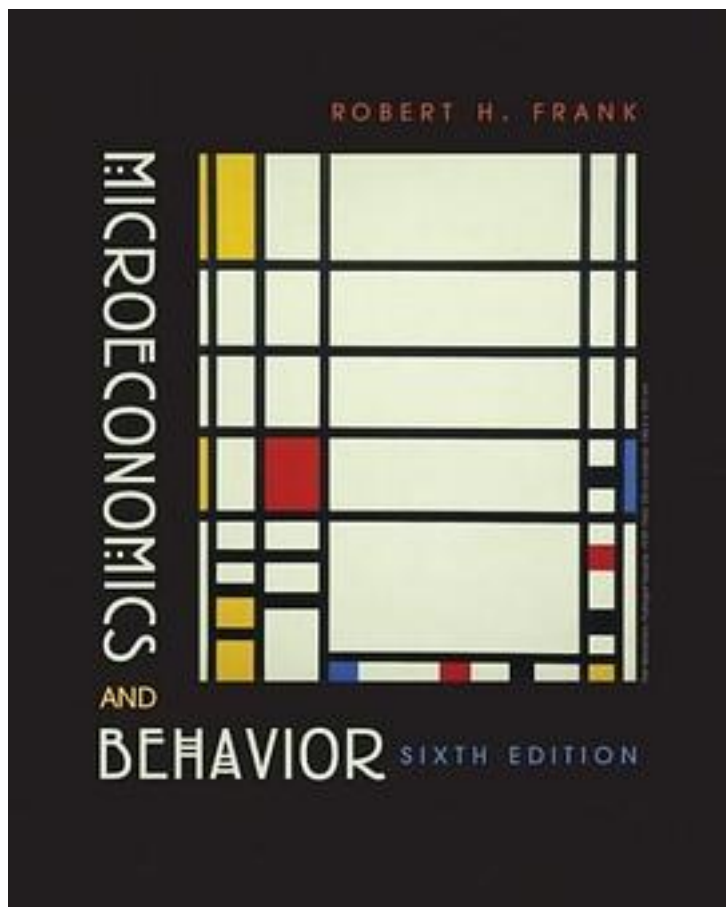


# Microeconomics and Behavior



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Robert Frank's "Microeconomics and Behavior" covers the essential topics of microeconomics while exploring the relationship between economics analysis and human behavior. The book's clear narrative appeals to students, and its numerous examples help students develop economic intuition. This book introduces modern

topics not often found in intermediate textbooks. Its focus throughout is to develop a student's capacity to "think like an economist."

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