International Dictionary of Hospitality Management
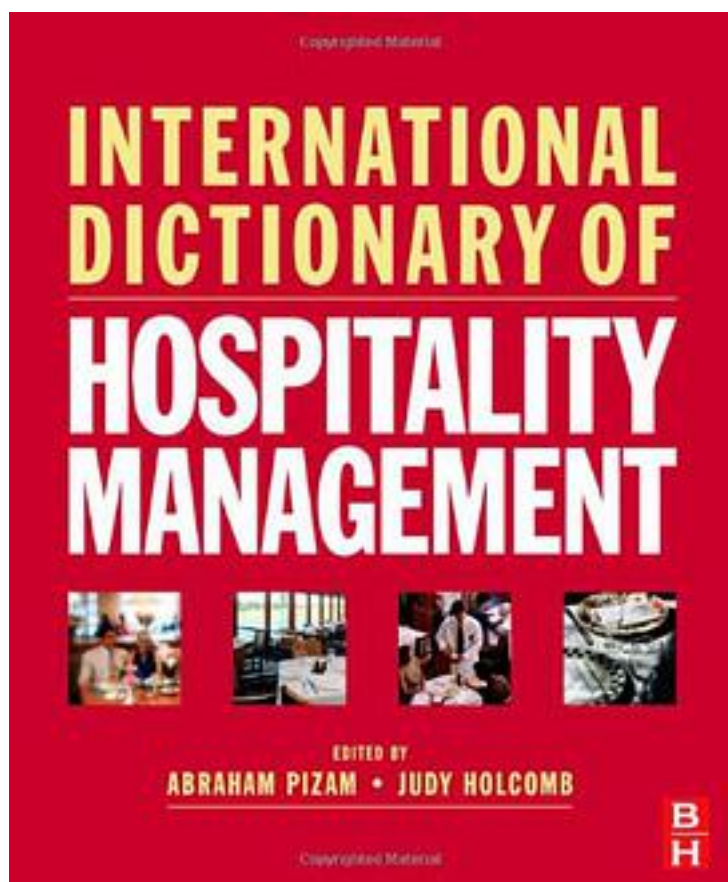
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"The International Dictionary of Hospitality Management" is the must have companion for all those working or studying in the field of hospitality management. With over 728 entries, it covers everything you need to know, from a concise definition of back office

systems, to management accounting and yield management. It covers all of the relevant issues in the field of hospitality management from both a sectoral level: Lodging; Restaurants and Food service; Time-share; Clubs; Events as well as a functional one: Accounting and Finance; Marketing; Strategic Management; Human Resources; Information Technology; and Facilities Management.An abridged version of the successful "International Encyclopedia of Hospitality Management", its user friendly layout provides readers with quick and concise answers across this diverse area of industry. This is the ideal companion for all studying or working in the hospitality industry providing thorough and easily digestible solutions. It contains concise definitions for over 700 terms in the field of hospitality management. It features a user-friendly layout that covers all relevant issues in hospitality management from a sectoral as well as functional level.

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